

WEBINAR



Better Together





Poll Time

Which of the following best describes your company's current approach to managing employee volunteering?

- a. We use Goodera
- b. We use Deed
- c. We use both Goodera and Deed
- d. We use other platforms or manual methods (e.g., spreadsheets, email)
- e. We don't have a structured process in place

Agenda

1 Welcome and Introductions

4 Rollout plan

2 The Need for Seamless
Volunteering

5 Q&A

3 The Partnership

Want to see how this partnership
can help your organization?

Grab a (virtual) coffee with us:



Panel

Missy Peck

Vice President
of Global
Engagement &
Partnerships

GOODERA



Kristian Toland

Senior Product
Manager

DEED





Poll Time

What challenges have you faced due to a lack of integration between Goodera and Deed?

- A. Time and effort consuming event setup and coordination
- B. Challenging Volunteer and Champion experience
- C. Inconsistent or manual attendance tracking
- D. Concerns around data privacy and security
- E. Difficulty measuring participation and impact accurately
- F. I'm not using these solutions together today

The Need for Seamless Volunteering



HorizonTech Inc

Enterprise tech company

Valerie wants to organize a volunteering event to assemble solar lamps for disaster relief

Event date:

3 weeks from today

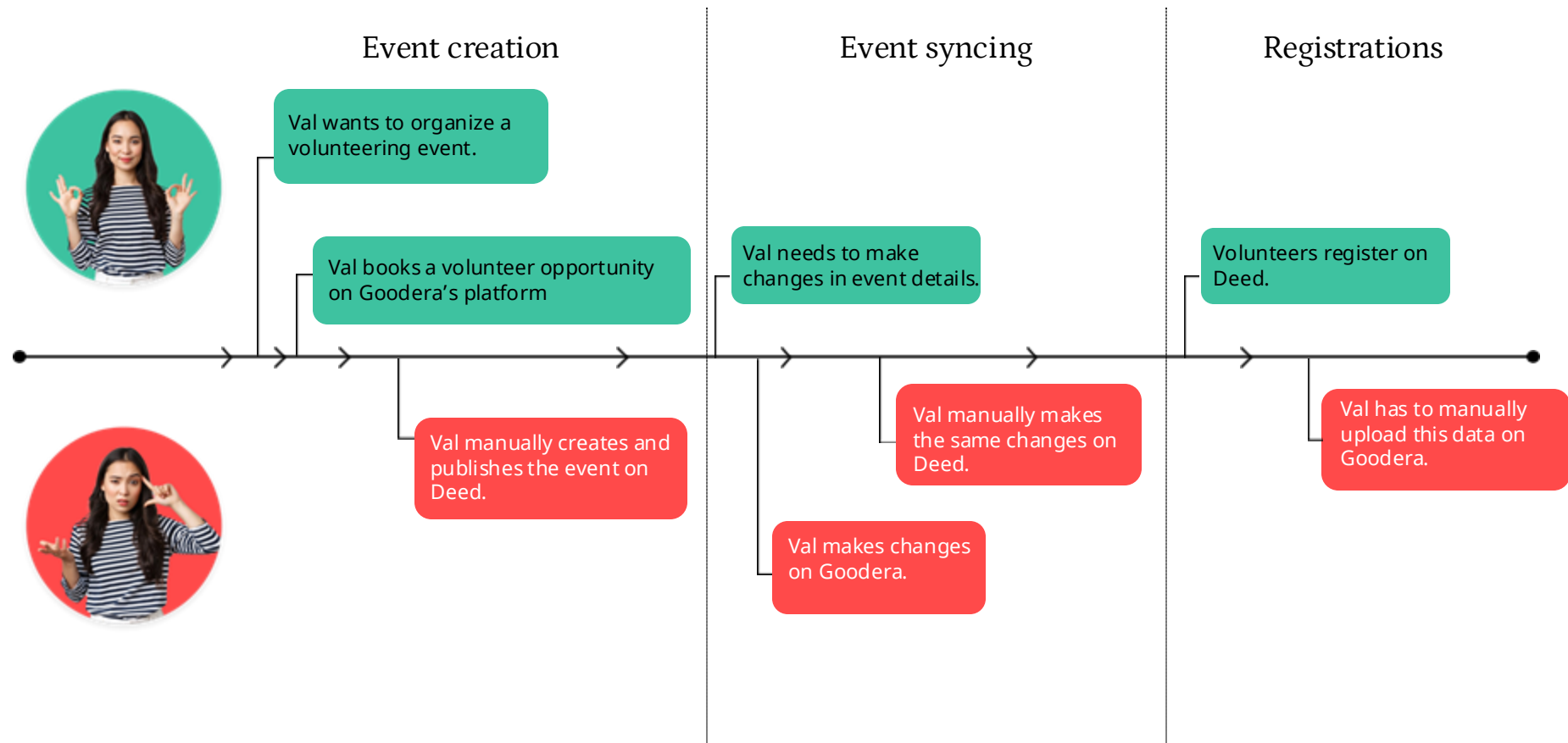
Number of expected Volunteers:

30



Valerie,
Volunteer Champion

Valerie's Journey



The Current Challenges

- Manual event creation on two platforms
- Time-consuming manual event syncing
- Data inaccuracy & duplication
- Fragmented communication
- Disjointed user experience for Volunteers and Champions

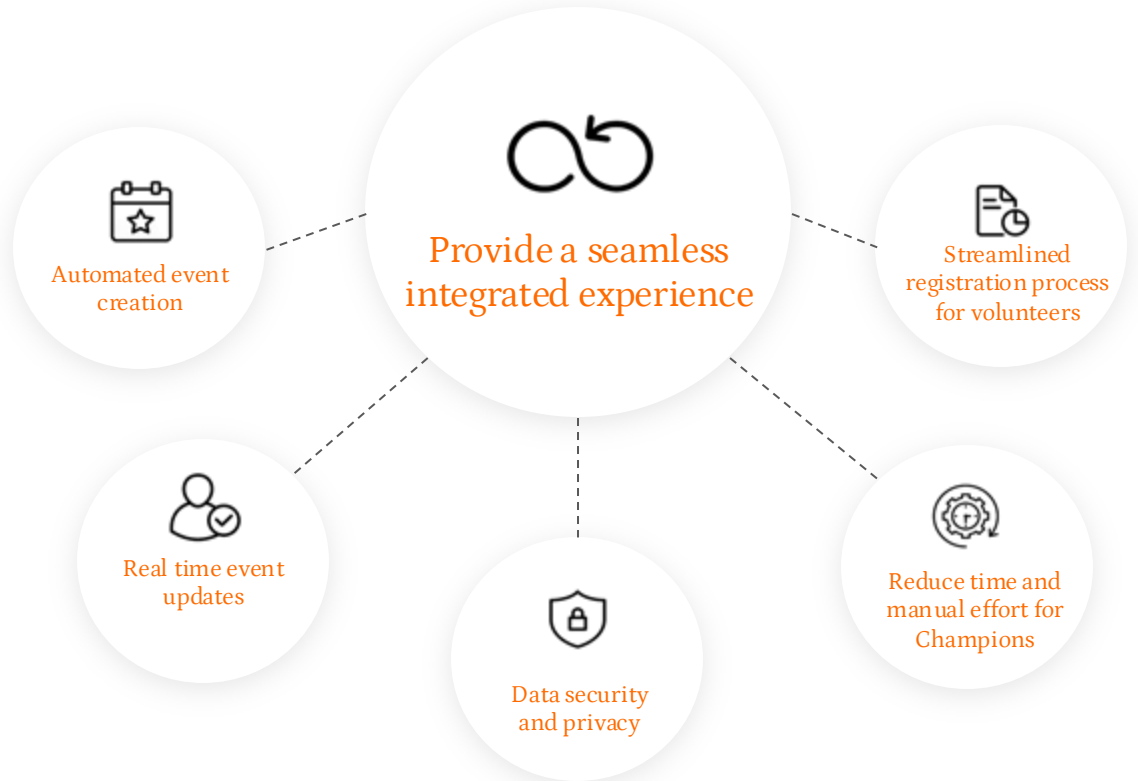
Organizing a volunteering event can take **20+ hours of manual work, and 20+ emails** — to engage 30 volunteers



For every **1 hour of volunteering, 10+ hours** go into planning, coordination, follow-ups, and data entry across systems

From Inspiration to Impact

—Faster, Safer, Smarter



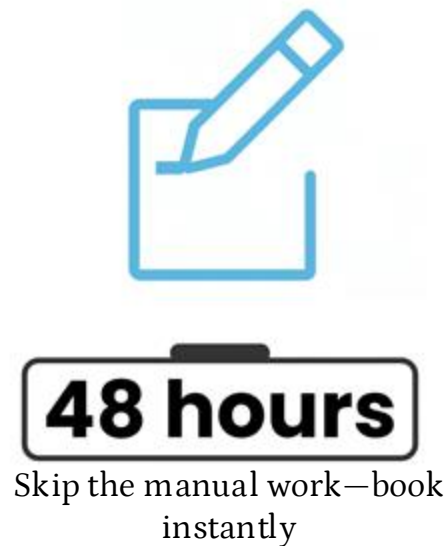
The Partnership



Better Together

How will this partnership work:

Auto-Event Creation

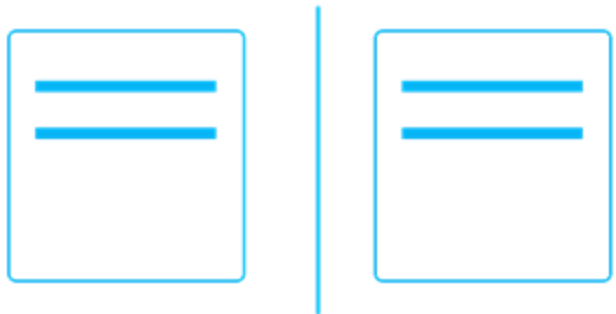


Auto-Event Creation

Enabling seamless, real-time event creation for Champions, reducing turnaround time from 48 hours to instantly

How will this partnership work:

Real-Time Event Updates

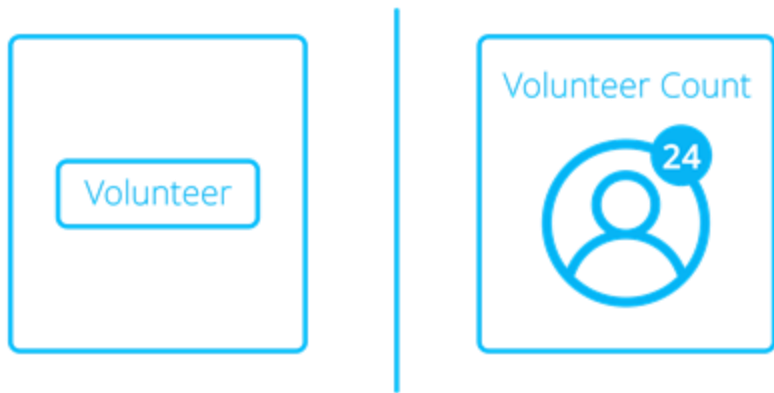


Real-Time Event Updates

Any changes made to event details (e.g., date, time, location) in Goodera are automatically synced to Deed in real time, ensuring that all volunteers and event organizers always have access to the most current information

How will this partnership work:

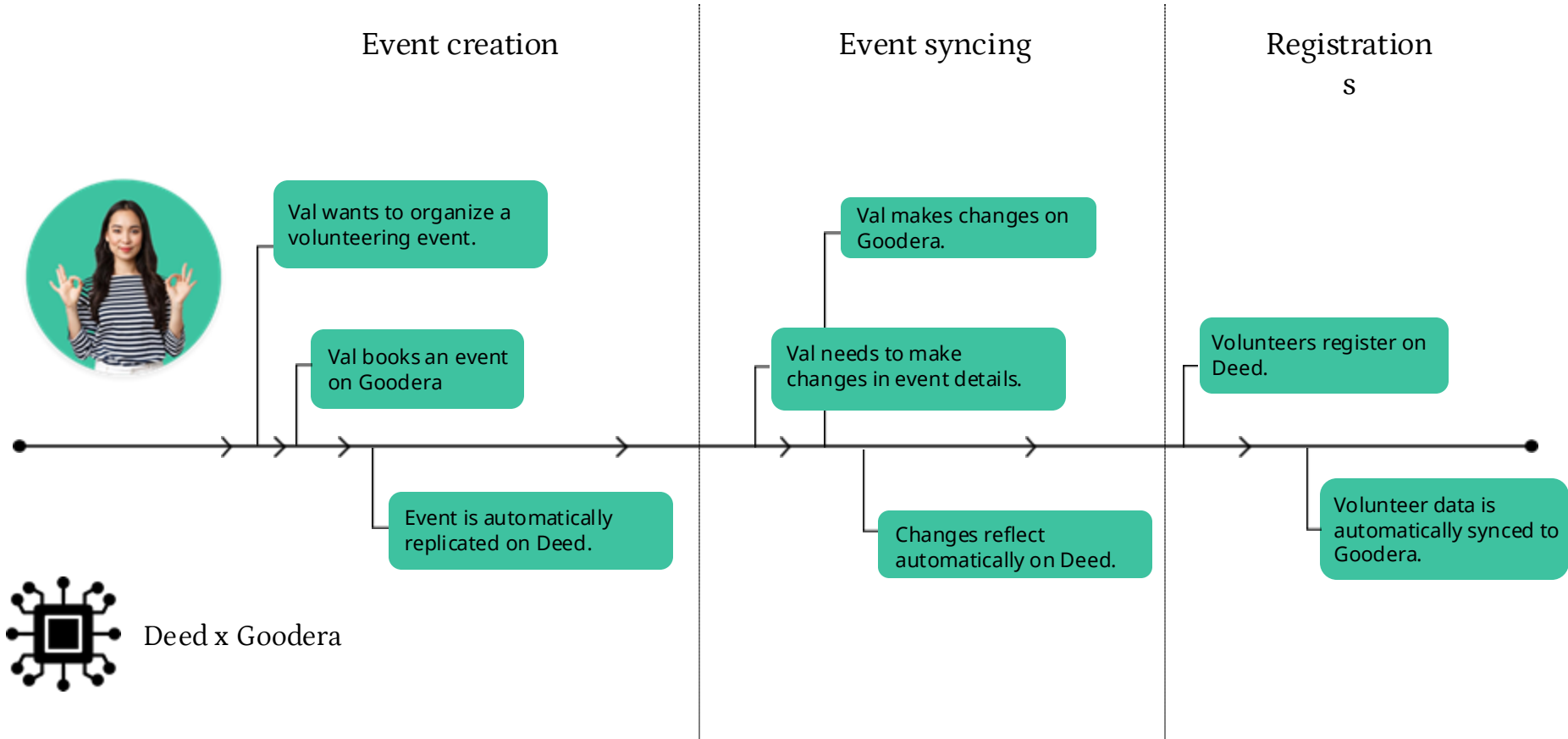
Seamless Volunteer Registration



Seamless Volunteer Registration

Volunteers can register via Deed, and their data is automatically synced to Goodera. This reduces the need for manual tracking of registrations and ensures both systems have the most accurate and up-to-date volunteer information at all times.

Valerie's new journey for organizing a volunteering event



Post integration workflow



Outcomes from the partnership:

Simplified process. Amplified impact



Time Saving:

Save time and effort on event creation; make it instantly live on Deed vs 24-48 hours later



Synced Data

Ensure accurate data management and streamline event updates



Volunteer experience:

Streamlined registration process for volunteers



Data Security:

Maintain data sanctity with enterprise-grade security and privacy protocols



Poll Time

Which integration feature would have the most significant impact for your team?

- A. Auto-event creation
- B. Seamless volunteer sign-ups
- C. Real-time event sync
- D. Data synchronization for better reporting

Grab a (virtual)
coffee on us when
you book a call!



FAQs

- How does the integration between Goodera and Deed work?
- Do I need to manually update events in Deed after creating them in Goodera?
- Can I manually create or update events directly in Deed?
- What happens if volunteers register on Deed?
- Will existing events be affected by the integration?
- What if the event information is incorrect on Deed?
- How long does it take for event updates to sync between Goodera and Deed?

Scan and download
this FAQ document



Q&A



Get in touch with us:

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