



JUNE CAUSE OF THE MONTH: PRIDE

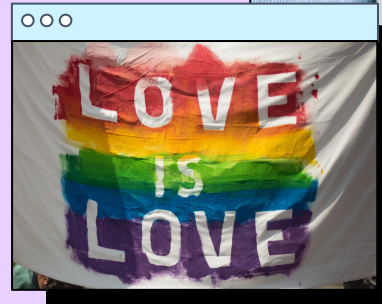
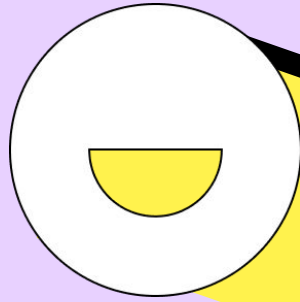
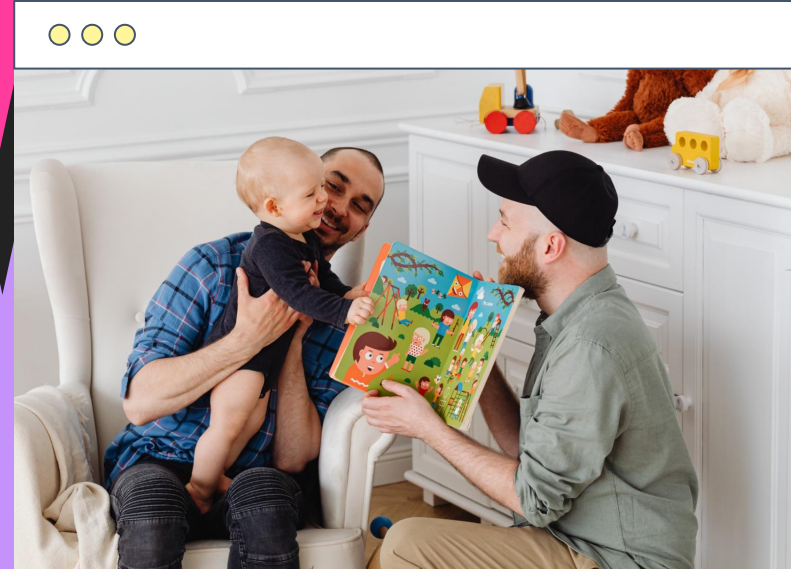


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ABOUT OUR CAUSE OF THE MONTH

For June, we are highlighting nonprofits that support and mobilize the lesbian, gay, bisexual, transgender, queer, intersex, and asexual (LGBTQIA+) community around the world.

On June 28, 1969, police in New York City took advantage of archaic laws that required a person's clothes to match the gender listed on their state-issued ID, conducting a raid the Stonewall Inn. The discriminatory enforcement had been going on for years; but this time, the community fought back. While the clash between the LGBTQIA+ community and police should never have happened, it effectively reframed the national conversation about queer rights. Out: hiding our true selves. In: Pride.

Today, Pride Month is observed in June all over the world as is both as both a celebration and a call to action. At a time when queer life remains stigmatized, drag performance is again being outlawed, hatred goes unchecked, and transgender rights are under attack, collective action has never been more important. [Data](#) from the nonprofit [American Civil Liberties Union](#) show that at least 474 anti-LGBTQIA+ bills have been introduced in state legislatures across the United States since the start of 2023, twice as many as last year and a new all-time record.

Let's remember that Pride Month is an opportunity to uplift the complexity and diversity of the LGBTQIA+ community. This June, Deed invites our partners to support the love as well as the struggle of our LGBTQIA+ employees and communities.



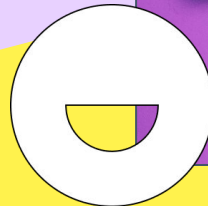
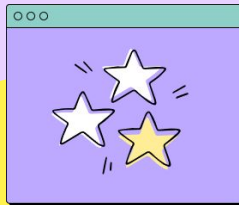
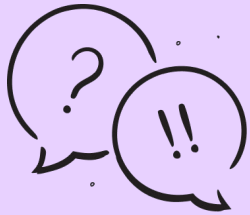
WHAT IS CAUSE OF THE MONTH?

Deed launched our “Cause of the Month” initiative in response to the important moments we see happening in the world around us.

We’re here to provide inspiration for our partners and to drive action through volunteering, donating, and more.

Our goal is to educate ourselves and our partners about the intersectional, systemic impact these issues have on our communities.

With “Cause of the Month,” we endeavor to understand a greater narrative and convey it in a way that resonates beyond just one month of observance.





HOW TO USE THIS TOOLKIT



1

Solicit feedback from your employees and ERGs to identify the cause area(s) you'd like to emphasize this month and beyond.

Remember. Keep your organization's environmental, social, and corporate governance (ESG) goals in mind.

2

Identify partner nonprofit organizations, and reach out with engagement ideas. The more you can front-end the ideation and planning, the easier it will be to form partnerships.

Remember. Think about what your organization can do to help now, as well as beyond this moment and month of awareness.

3

Create a campaign on Deed to manage volunteer events, fundraisers, interactions with partner nonprofits, and more in one place. Think of Deed as your central hub for all programming around this "Cause of the Month."

Remember. Add the campaign to your Deed homepage, then pin the link to your email signatures, Slack channels, and meeting agendas.

IMPORTANT DATES THIS MONTH

JUNE 18	International Day for Countering Hate Speech
JUNE 19	Juneteenth
JUNE 20	World Refugee Day

June is also:

Immigrant Heritage Month

National Indigenous Heritage Month (Canada)



Other dates to keep in mind

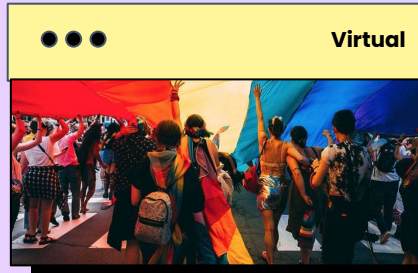
- JUNE 5** World Environment Day
- JUNE 6** National Higher Education Day
- JUNE 8** World Oceans Day
- JUNE 14** World Blood Donor Day
- JUNE 18** Sustainable Gastronomy Day
- JUNE 23** Public Service Day



BESPOKE VOLUNTEERING



Click on the nonprofit name to check out their profile on Deed!



Virtual

Take calls and texts with LGBTQIA+ youth in need

[The Trevor Project](#) is the leading national organization providing crisis intervention and suicide prevention services to LGBTQIA+ youth. Over the past year, volunteers helped them answer over 200,000 calls, chats, and texts. Studies show that acceptance from at least one adult can decrease the risk of LGBTQIA+ youth attempting suicide by 40 percent.

Opportunity: Research and workshop-building.
Availability: 1-10 hours depending on task.

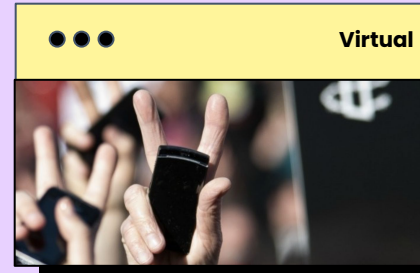


In-Person (NYC)

Support NYC Pride events

[Heritage of Pride](#) is the non profit organization that plans and produces New York City's official LGBTQIA+ Pride events each year. The group relies on free assistance to produce the massive march, rally, dances and street fair. You can sign up to staff the events by ushering, picking up trash, collecting tickets and even guiding floats at the end of the march.

Opportunity: Help out with NYC Pride events
Availability: June 25, 2023

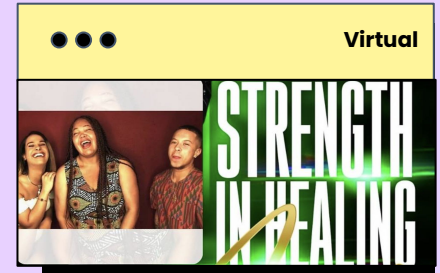


Virtual

Research and expose human rights violations

Amnesty Decoders, operated by [Amnesty International](#), is a global network of digital volunteers helping research and expose human rights violations. Volunteers around the world have used their computers and phones to verify the location of oil spills, find evidence of drone strikes, flag abusive tweets to women politicians in India, and are contributing to ongoing human rights projects.

Opportunity: Digital research
Availability: Flexible



Virtual

Design social media templates for an LGBTQIA+ podcast

[Queer Global](#)'s mission is to provide a platform that consolidates resources and information for LGBTQIA+ people. They are looking for a graphic designer to help them develop social media templates for their collaboration with Marsha's Plate, an LGBTQIA+ community podcast that serves entertainment, news and education by three black trans people.

Opportunity: Graphic design
Availability: 5-20 hours over 1-4 weeks

VOLUNTEERING OPPORTUNITIES

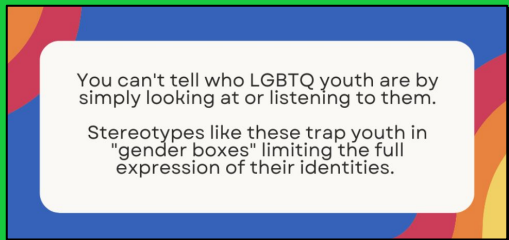


Team-based

Time: 1 hour

Create fact cards on prominent LGBTQIA+ activists

Volunteers will partner with the [Alli Forney Center](#) to make fact cards on the lives of influential LGBTQIA+ figures who have made significant contributions to the community and were torchbearers of the Pride movement in their unique ways. These cards will celebrate the many ways these pioneers have made a difference and continue to inspire young people to make a difference today.



Team-based

Time: 1 hour

Create posters to debunk LGBTQIA+ stereotypes

Volunteers will work with [Beyond Stigma, Dublin](#) to create digital posters that debunk myths, stereotypes, and misinformation related to the LGBTQIA+ community. These posters will further Beyond Stigma's mission to raise awareness and build a more inclusive society by spreading information to fight ignorance, stigma, and bias.



Team-based

Time: 1 hour

Make cards and paper flowers for LGBTQIA+ seniors

Volunteers will partner with [Openhouse](#) to create heartwarming handwritten notes and origami flowers for isolated LGBTQIA+ elderly people as a token of support and motivation to lift their spirits. These cards will help empower isolated LGBTQIA+ elderly while striving to spread positivity and build community connection.

These opportunities are not location specific, and can be adapted for nonprofits across the world. Speak to your PSM for more information.

DONATE: HUMAN RIGHTS



Click on the nonprofit name to check out their profile on Deed!



U.K., Global

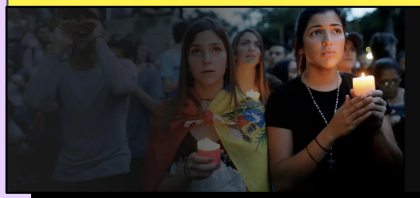


[GiveOut](#)

GiveOut is a U.K.-based charity that raises funds for LGBTQIA+ human rights activism worldwide. Donors can designate their funds to one of their special focus funds, e.g. the Suki Sandhu LGBTQIA+ Asia Fund, which has supported organizations like ASEAN SOGIE Caucus, a charity that provides financial and technical support to local LGBTQIA+ activists working across Southeast Asia to develop their advocacy capacity.



U.S., Global



[Human Rights Watch](#)

Human Rights Watch is an international organization that works as part of a vibrant movement to uphold human dignity and advance the cause of human rights for all. Human Rights Watch works for LGBTQIA+ peoples' rights, and with activists representing a multiplicity of identities and issues.



U.S., Global



[Outright Action International](#)

OutRight Action International improves the lives of LGBTQIA+ people around the world. Advocating for LGBTQIA+ human rights globally since 1990, Outright serves as the only US-based non-profit directly working with partners in other countries. OutRight also holds status at the United Nations to represent and presents LGBTQIA+ activists and testimony from around the world, giving a critical voice to communities often silenced by their own societies.



U.K., Global



[Kaleidoscope Trust](#)

The Kaleidoscope Trust works to uphold the human rights of LGBTQIA+ people internationally. They campaign for the human rights of LGBTQIA+ people in countries where they are discriminated against.

DONATE: HUMAN RIGHTS



Click on the nonprofit name to check out their profile on Deed!



U.S., Global

[Human Rights Campaign](#)

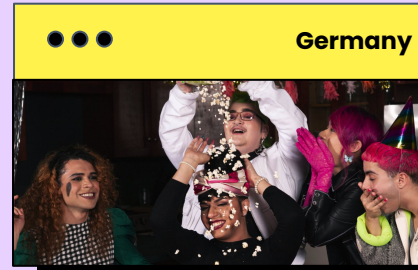
The Human Rights Campaign strives to end discrimination against LGBTQIA+ people and realize a world that achieves fundamental fairness and equality for all. HRC envisions a world where people of every identity are ensured equality and embraced as full members of society at home, at work, and in every community.



U.S., Global

[Astraea Lesbian Foundation for Justice](#)

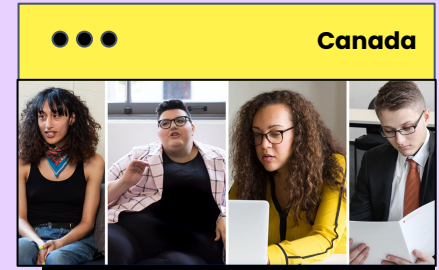
The Astraea Foundation is a global foundation providing critical financial support to lesbian-led, LGBTQIA+ organizations. Spread across continents, languages, and cultures, Astraea grantees are seizing opportunities and laying the groundwork necessary for women and LGBTQIA+ people to claim their human rights.



Germany

[Queeres Netzwerks NRW e.V.](#)

Queeres Netzwerks NRW is a national professional association for LGBTQIA+ communities. They network, advise, and strengthen communities through self-help, empowerment, anti-discrimination work, and more. Queeres Netzwerks NRW is run by and for the LGBTQIA+ community.



Canada

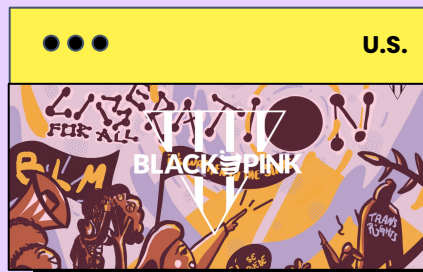
[Egale Canada Human Rights Trust](#)

The Egale Trust works to advance human rights based on sexual orientation and gender identity/expression, and to bring about cultural change through public diplomacy, research, education, and community engagement. Their legal advocacy work helps to ensure LGBTQIA+ experiences are reflected in policy at all levels of government and beyond.

DONATE: PRISON REFORM



Click on the nonprofit name to check out their profile on Deed!



U.S.

[Black & Pink](#)

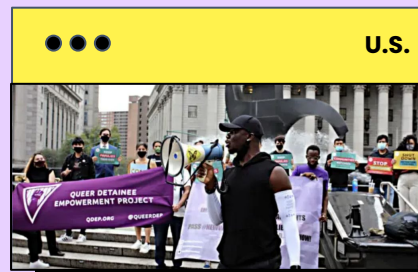
Black & Pink is a national prison abolitionist organization dedicated to dismantling the criminal punishment system and the harms caused to LGBTQIA+ people and people living with HIV/AIDS who are affected by the system through advocacy, support, and organizing.



U.S.

[LGBT Books to Prisoners](#)

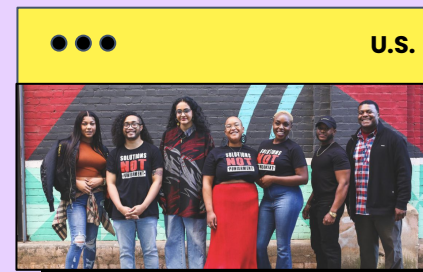
Headquartered in Madison, WI, LGBT Books to Prisoners is a trans-affirming, racial justice-focused, prison abolitionist project sending books to incarcerated LGBTQIA+ IA+-identified people across the United States. They have sent books to over 11,000 folks.



U.S.

[Queer Detainee Empowerment Project \(QDEP\)](#)

Fiscally sponsored by Center for Transformative Action, the Queer Detainee Empowerment Project (QDEP) has supported LGBTQIA+ and HIV+ immigrants currently in detention centers, immigrants recently released from detention centers, and those at risk of entering immigration detention since 2014.



U.S.

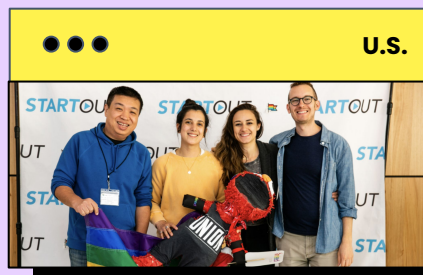
[Solutions Not Punishment Collaborative \(SNaPCo\)](#)

Fiscally sponsored by Social & Environmental Entrepreneurs, SNaPCo builds power of Black trans and queer people to force systemic divestment from the prison industrial complex and invest in community support. They run programs (like a 16-week internship program to create effective leaders to end the crisis of mass criminalization) that support trans people in need, and sponsor a school that helps educate collaborators on how they can turn words into action.

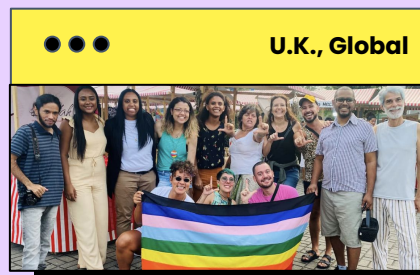
DONATE: ECONOMIC JUSTICE



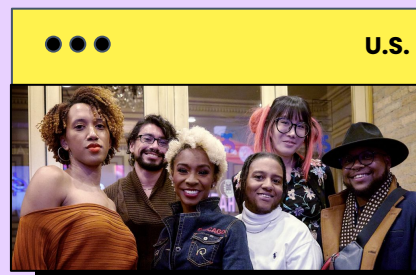
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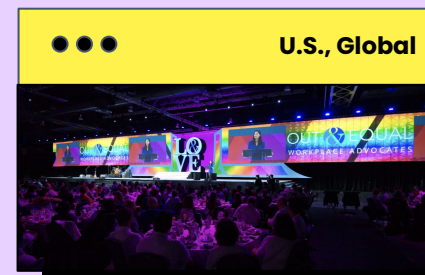
U.S.



U.K., Global



U.S.



U.S., Global

[StartOut](#)

StartOut accelerates the growth of the LGBTQIA+ community to drive its economic empowerment, building a world where every LGBTQIA+ entrepreneur has equal access to lead, succeed, and shape the workforce of the future.

[Micro Rainbow International](#)

Micro Rainbow's vision is to contribute to a world where LGBTQIA+ people can achieve their full potential in life, with equal access to employment, training, education, financial services, healthcare, housing, places of faith, and public spaces & services.

[TransTech Social Enterprises](#)

Fiscally sponsored by Allied Media Projects, TransTech was founded by actress and entrepreneur Angelica Ross, as a "co-learning and co-working community" and incubator for LGBTQIA+ talent, with a focus on the transgender community. TransTech offers trainings and co-working and meetup locations for members to develop skills and connect with other LGBTQIA+ OA+ individuals in the tech community.

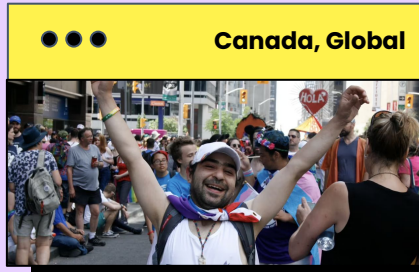
[Out & Equal Workplace Advocates](#)

Out & Equal Workplace Advocates partners with Fortune 1000 companies and government agencies to champion safe and equitable workplaces for lesbian, gay, bisexual and transgender people. The organization advocates building and strengthening successful companies that value all employees, customers and communities.

DONATE: REFUGEES AND IMMIGRANTS



Click on the nonprofit name to check out their profile on Deed!



● ● ● Canada, Global

[Rainbow Railroad](#)

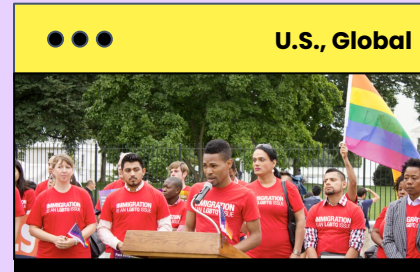
Rainbow Railroad is a global organization that helps LGBTQIA+ people facing persecution based on their sexual orientation, gender identity, and sex characteristics.



● ● ● U.S., Global

[Organization for Refuge, Asylum, and Migration \(ORAM\)](#)

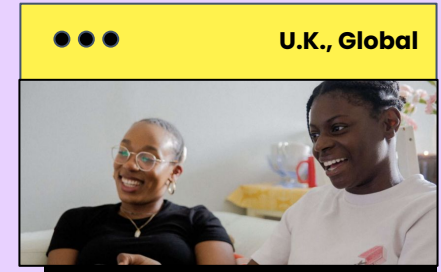
ORAM specializes in the protection of exceptionally vulnerable refugees, including LGBTQIA+ refugees. Founded in 2008, ORAM is the first non-governmental organization to advocate for and assist people fleeing persecution based on their SOGIE and has since become the thought-leader in LGBTQIA+ migration.



● ● ● U.S., Global

[Immigration Equality](#)

Immigration Equality is a U.S.-based LGBTQIA+ immigrant rights organization. They represent and advocate for people from around the world fleeing violence, abuse, and persecution because of their sexual orientation, gender identity, or HIV status.



● ● ● U.K., Global

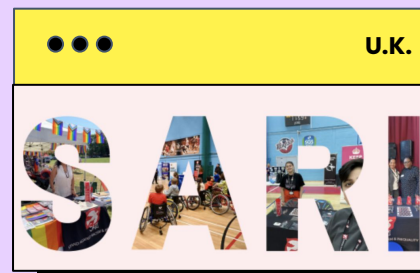
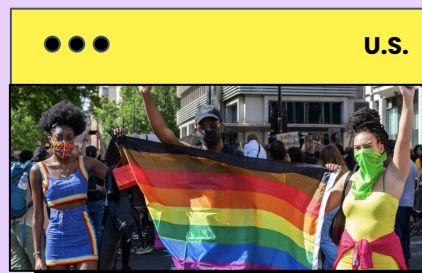
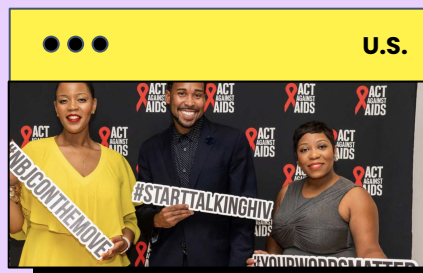
[Rainbow Migration](#)

Rainbow Migration supports LGBTQIA+ people throughout the asylum and immigration system in the U.K., through legal and social service delivery, policy advocacy, and capacity building.

DONATE: PEOPLE OF THE GLOBAL MAJORITY



Click on the nonprofit name to check out their profile on Deed!



National Black Justice Coalition

The National Black Justice Coalition is a civil rights organization dedicated to the empowerment of Black lesbian, gay, bisexual, transgender, queer+, and same gender loving (LGBTQIA+ IA+/SGL) people, including people living with HIV/AIDS through coalition building, federal policy change, research, and education.

Black Trans Nation

Black Trans Nation advocates and organizes to shape global policy to improve the lives of Black trans people who perform sexual labor by choice, circumstance, or coercion, people profiled as such, and communities impacted by the criminalization of sex work and sexual exchange.

Stand Against Racism & Equality (SARI)

SARI provides support for victims of any type of hate crime including racist, faith-based, disablist, homophobic, transphobic, age-based or gender-based. We also educate young people and train other organisations on the effects of hate crime.

National Queer Asian Pacific Islander Alliance

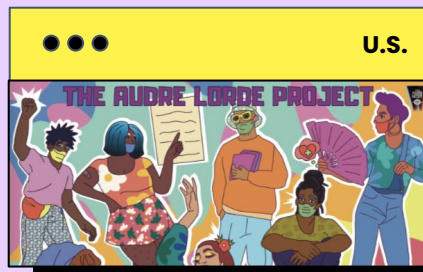
The National Queer Asian Pacific Islander Alliance is a federation of LGBTQIA+ AAPI organizations. The alliance seeks to build the capacity of local LGBTQIA+ AAPI organizations, invigorate grassroots organizing, develop leadership, and challenge homophobia, racism, and anti-immigrant bias.



DONATE: PEOPLE OF THE GLOBAL MAJORITY

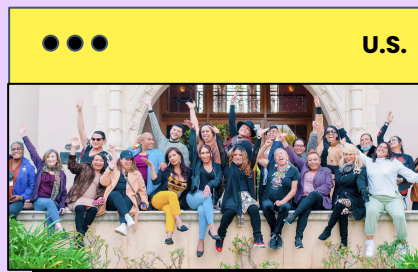


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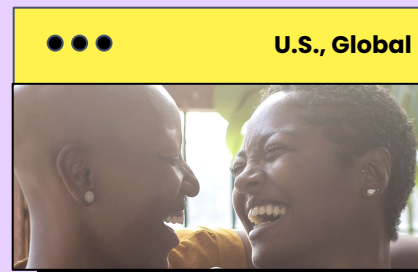
[The Audre Lorde Project](#)

The Audre Lorde Project is a center for LGBTQIA+ and people of color to organize around social causes in the New York City area. Through mobilization, education and capacity-building, they work for community wellness and progressive social and economic justice.



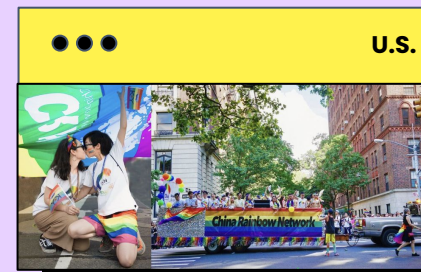
[TransLatin@ Coalition \(TLC\)](#)

TLC was founded in 2009 by a group of transgender, gender nonconforming, and intersex (TGI) immigrant women in Los Angeles, California, as a grassroots response to address the specific needs of TGI Latin@ immigrants who live in the United States.



[Center for Black Equity \(CBE\)](#)

CBE's mission is to promote a multinational LGBTQIA+ network dedicated to improving health and wellness opportunities, economic empowerment, and equal rights while promoting individual and collective work and self-determination.



[China Rainbow Network](#)

Chinese Rainbow Network's mission is to build a better Chinese LGBTQIA+ community. Many Chinese LGBTQIA+ people face pressure from their families and face isolation in their communities. CRN works to help them by building a multi-functional community platform to make every Chinese LGBTQIA+ member feel at home while living overseas.

DONATE: HEALTH & WELLNESS

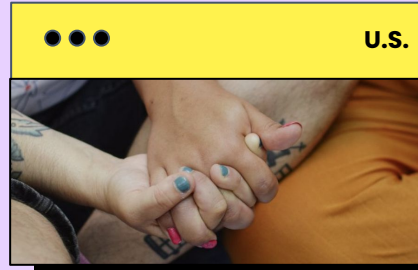


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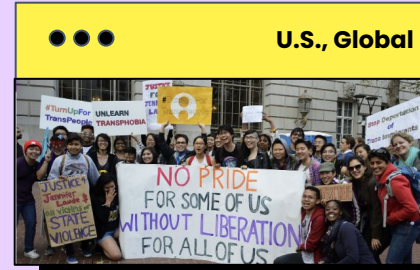
[The Trevor Project](#)

The Trevor Project works to end suicide among the LGBTQIA+ youth community, which is four times more likely to attempt suicide, and suicide remains the second leading cause of death among all young people in the U.S.. Mental Health is a key priority for Trevor Project and they offer resources in the U.S. and around the world.



[Trans Lifeline](#)

Trans Lifeline is a national trans-led organization dedicated to improving the quality of trans lives by responding to the critical needs of the community with direct service, material support, advocacy, and education. Its vision is to fight the epidemic of trans suicide and improve overall life-outcomes of trans people by facilitating justice-oriented, collective community aid.



[amfAR](#)

amfAR's mission is to end the global AIDS epidemic through innovative research. With the freedom and flexibility to respond quickly to emerging areas of scientific promise, amfAR plays a catalytic role in accelerating the pace of HIV/AIDS research and achieving real breakthroughs. Since 1985, amfAR has invested more than \$517 million in its programs and has awarded more than 3,300 grants to research teams worldwide.



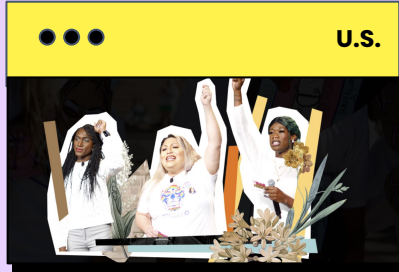
[Pride Foundation](#)

Pride Foundation Australia provides funding for projects that address the systemic disadvantage of LGBTQIA+ communities and individuals in Australia. Mental health and suicide prevention is a priority for the Pride Foundation, and will be as long as mental health inequalities for various LGBTQIA+ subgroups remain.

DONATE: TRANS RIGHTS

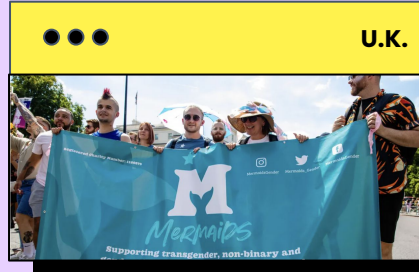


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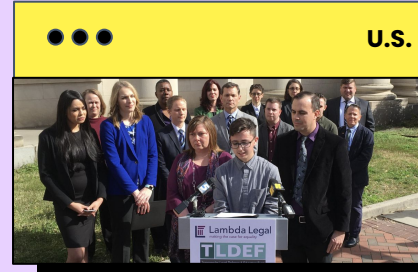
[Transgender Law Center](#)

Transgender Law Center changes law, policy, and attitudes so that all people can live safely, authentically, and free from discrimination regardless of their gender identity or expression. Grounded in legal expertise and committed to racial justice, Transgender Law Center employs a variety of community-driven strategies to keep transgender and gender nonconforming people alive, thriving, and fighting for liberation.



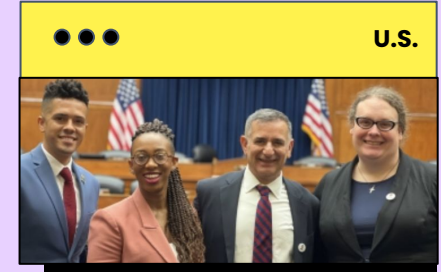
[Mermaids](#)

Transgender and gender-variant children and teens need support and understanding, as well as the freedom to explore their gender identity. Mermaids is committed to helping families navigate the challenges they may face throughout this process. Mermaid's programming reduces isolation and loneliness for gender-variant and transgender children, young people and their families, as well as provides the tools they need to achieve the best outcomes.



[Transgender Legal Defense and Education Fund](#)

Transgender Legal Defense & Education Fund is committed to ending discrimination based upon gender identity and expression and to achieving equality for transgender people through public education, test-case litigation, direct legal services, community organizing and public policy efforts..



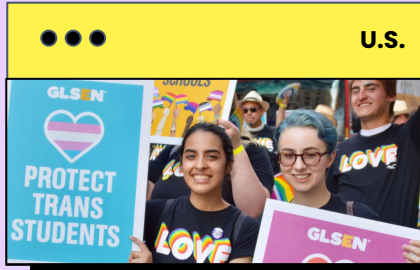
[National Center for Transgender Equality \(NCTE\)](#)

NCTE is a national social justice organization devoted to ending discrimination and violence against transgender people through education and advocacy on national issues of importance to transgender people. By empowering transgender people and their allies to educate and influence policymakers and others, NCTE facilitates a strong and clear voice for transgender equality in Washington, DC and around the country.

DONATE: YOUTH



Click on the nonprofit name to check out their profile on Deed!



[GLSEN](#)

GLSEN believes that every student has the right to a safe, supportive, and LGBTQIA+ -inclusive K-12 education. They are a national network of educators, students, and local GLSEN Chapters working to make this right a reality.



[Youth Voices Count](#)

Youth Voices Count is a network connecting and empowering LGBTQIA+ adolescents and young adults to advocate for their health, safety and security, and social acceptance in Asia and the Pacific. Youth Voices Count envisions a society in which young people of all sexual and gender identities lead safe and free lives with equal opportunity to achieve their full potential.



[Genders and Sexualities Alliance \(GSA\) Network](#)

GSA Network is a next-generation LGBTQIA+ racial and gender justice organization that empowers and trains queer, trans and allied youth leaders to advocate, organize, and mobilize an intersectional movement for safer schools and healthier communities.



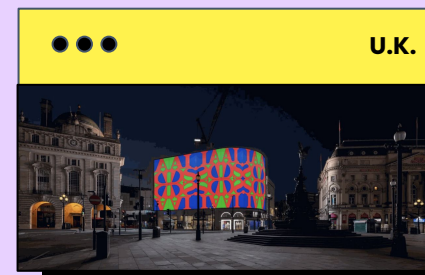
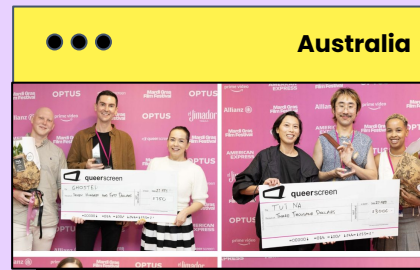
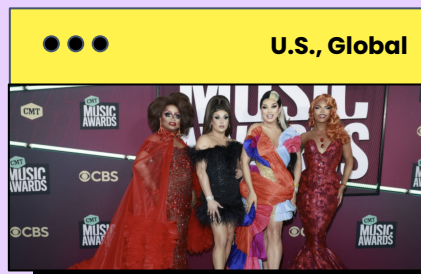
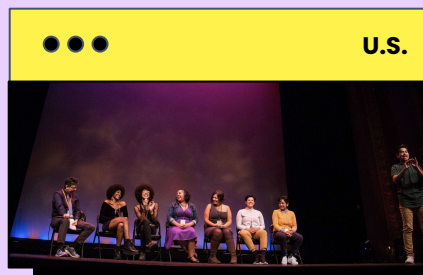
[PFLAG](#)

Uniting people who are lesbian, gay, bisexual, transgender, and queer with families, friends, and allies, PFLAG is committed to advancing equality through its mission of support, education, and advocacy. PFLAG has 400 chapters and 200,000 supporters crossing multiple generations of American families in major urban centers, small cities, and rural areas in all 50 states, the District of Columbia and Puerto Rico.

DONATE: QUEER REPRESENTATION & MEDIA



Click on the nonprofit name to check out their profile on Deed!



[Queer Women of Color Media Arts Project](#)

The Queer Women of Color Media Arts Project uses film to shatter stereotypes and bias, reveal the lived truth of inequality, and build understanding and community around art and social justice.

[GLAAD](#)

GLAAD works to ensure fair, accurate, and inclusive representation that rewrites the script for LGBTQIA+ acceptance. GLAAD tackles tough issues to shape the narrative and provoke dialogue that leads to cultural change. GLAAD's Global Voices initiative aims to build LGBTQIA+ acceptance across the globe by sharing stories of LGBTQIA+ people and their families around the world and helping LGBTQIA+ advocates build capacity for change in their own cities and countries.

[Queer Screen Ltd](#)

Queer Screen believes in the power of queer storytelling, and for 27 years, they have been serving the LGBTQIA+ community through our festivals and initiatives. They are working on taking their festivals online, introducing wider audiences to LGBTQIA+ films, and extending their filmmaker initiatives to create even more opportunities for queer storytellers.

[Queercircle](#)

Since 2016, Queercircle has hosted exploratory workshops and events with artists, curators, writers and community organizers to develop a programme that is befitting to the needs and aspirations of the LGBTQIA+ community.

EMPLOYEE ACTIONS



- **Deepen your understanding of how to be an ally.** Use [The Trevor Project's Guide to Being an Ally to Transgender and Nonbinary Young People](#).
- **Support inclusive legislation.** If you would like to support organizations fighting against local anti-trans laws, here is a list of [100 Organizations Supporting Trans People in All 50 States](#) (many of which are on [Deed](#)).
- **Offer pro-bono legal support.** If you are a lawyer, or know of any lawyers that would be interested, the Transgender Law Center's [Attorney Solidarity Network](#) at nonprofit [The Transgender Law Center](#) is an opportunity for attorneys to directly support the trans community.
- **Engage in community discussion.** Find time every month to attend an event in your area (or virtually) to hear from queer speakers and join the conversation yourself. Look for events at local community centers, browse the [Human Rights Campaign's](#) feed, or join one of [Lilla's livestreams](#).
- **Learn about the trans experience.** Explore "[Transgender Lives: Your Stories](#)," an interactive campaign created by *The New York Times* to allow transgender people to tell their own stories in their own words. Listen to a story or even consider sharing your own.
- **Support pro-LGBTQIA+ business.** You can shop local LGBTQIA+-owned businesses and use the Human Rights Campaign's [Corporate Equality Index](#) to research the practices of different corporations. When shopping, try to solely support businesses that are supportive of the LGBTQIA+ community, and avoid those that have a history of discrimination.



EMPLOYEE ACTIONS



- **Use inclusive language.** Our words should acknowledge and support various gender identities, including those who are nonbinary. Instead of addressing a group of people as “ladies and gentlemen,” refer to them as “guests” or “colleagues” so that no gender is assumed.
 - ◆ We like nonprofit [The Equity Project's Inclusive Language Guide](#) as a starting point.
 - ◆ The nonprofit [Human Rights Campaign Foundation](#) has a [YouTube channel](#) full of videos that can be your starting point for these conversations, or help you learn about more complicated ideas directly from trans people themselves. Watch one (or all!) of them.
 - ◆ Update language in your publications and marketing around gender roles and stereotypes.
- **Contact local legislators.** Encourage your elected officials to pass nondiscrimination laws at the local, state, and federal level.
 - ◆ Sadly, many laws are proposed or revised each year that actively harm the LGBTQIA+ community. But by calling elected officials, writing op-eds, testifying at public hearings, collecting signatures for petitions or ballot initiatives—and, of course, voting in every election—together we can make a difference.
- **Join a Pride run.** New York-based employees can sign up for nonprofit [New York Road Runners' Front Runner's New York LGBT Pride Run 4M](#) event. (Membership to NYRR can be matched on Deed depending on your company's policy.)



EMPLOYEE RESOURCE GROUP (ERG) ACTIONS

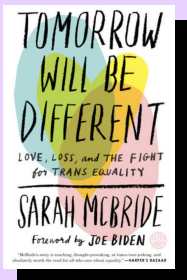
- **Propose an intersectional event between two or more ERGs.** Initiate a conversation between your LGBTQIA+ ERG and another ERG with the hope of hosting a collaborative panel, breakout session, “lunch & learn,” or book club exploring your shared experiences.
 - ◆ Example: With a working parents ERG, you might host a live or virtual Drag Queen Story Hour with employees’ children. Check out [Human Rights Campaign Foundation’s complete book list](#) of titles that support transgender and nonbinary youth.
- **Launch a mentorship program.** Your employees would love to support LGBTQIA+ youth over the long term, but start simple with a networking power hour or mock interview session.
- **Host a potluck.** An important historical meeting place for the LGBTQIA+ community, potlucks give folks a chance to talk about the ways food has informed their identities. You can also host a series of cooking classes (with queer chefs!) leading up to the event.
 - ◆ The [Queer Food Foundation](#) is a network of queer food workers and chefs, that works with organizations to host and curate informative, fun, and collaborative events. They just put out this year’s directory [here](#). **Donations to this org can be designated via their fiscal sponsor, nonprofit [Alliance for Global Justice!](#)*
- **Host a trans-inclusive workplace training.** Show your community how to treat trans people with courtesy, respect, and professionalism in the workplace.



EDUCATE



READ



[Tomorrow Will Be Different: Love, Loss, and the Fight for Trans Equality](#) is a memoir written by Sarah McBride, the first transgender person to speak at a national political convention in 2016 at the age of twenty-six. McBride interweaves the history of the LGBTQIA+ community's battle for equal rights with her own story, covering important political and cultural milestones as well as her own journey from a viral social media poster to becoming one of the nation's most prominent transgender activists.



LISTEN



[Outward](#), a podcast from Slate, covers queer politics and culture with a unique breadth of topic areas, including everything from political events and recent scientific discoveries to advice and pop culture. Hosts Bryan Lowder, Jules Gill-Peterson, and Christina Cauterucci host conversations that dive into the history of the queer movement, reflect on the painful impact of anti-LGBTQIA+ violence, and take an in-depth look at the latest fixation of the far right: drag.



WATCH



[Little Richard: I am Everything](#) tells the story of the Black queer origins of rock 'n roll. Through a wealth of archive and performance footage as well as interviews with family, musicians, and cutting-edge Black and queer scholars, the film reveals how Richard created an art form for ultimate self-expression. The history of American pop and rock 'n roll music has been whitewashed, and this documentary reveals the Black, queer icons that shaped its trajectory and legacy.

CRAFTING YOUR CAMPAIGN

Establish a kick-off.

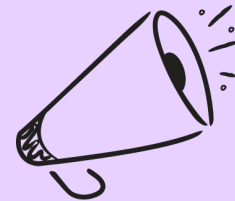
A meeting, presentation, or even an engaging email can jump-start your campaign.

Communicate with employees.

Make sure that employees know how to get involved and where to find more information. Include calendar invitations, build a custom campaign on Deed, and use Slack/Teams to promote each opportunity.

Keep up the momentum.

Stagger your programming and celebrate any and all impact along the way to keep employees engaged.



CRAFTING YOUR CAMPAIGN



With each “**Cause of the Month**” toolkit, we empower you to support organizations that can immediately benefit from volunteers and donations. Some organizations address a niche within the cause area; others address broader issues. However you engage, every hour volunteered and dollar donated makes a real difference.



Every “**Cause of the Month**” toolkit includes actionable resources, ERG initiatives, and other employee engagement opportunities. Choose what works for you and launch a campaign with timely programming that your employees want to engage in.

TRACK YOUR PROGRESS



As the month progresses, you'll want to see how your employees are making an impact.

You can track their progress on an individual level and see a snapshot of total impact throughout the month on Deed.

Key Metrics:

- Number of participating employees
- Number of employee donors and total donations
- Total hours volunteered
- Number of ERG events held

Easily track all of these metrics with Deed and our next-gen reporting features!

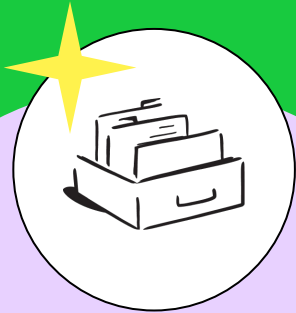
Our new survey tool means you never have to choose between quantitative and qualitative data.



Deed is not just a platform—we're your partner.

Deed's all-in-one, out-of-the-box platform provides all the features you need to run a successful social impact program. Our Partner Success team is here to support you along the way.

Deed offers:



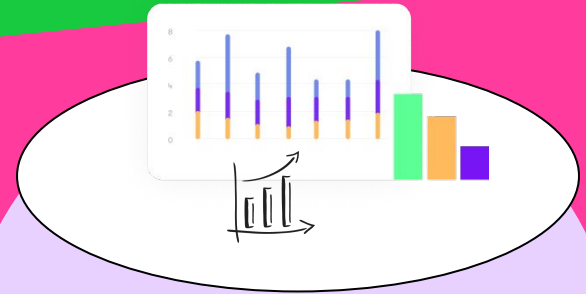
A Rich Content Library:

Exclusive partnerships and integrations provide unique opportunities.



Powerful Giving & Matching:

Streamlined processing and expedited disbursement enhance every donation.



Easy Admin and Reporting:

Cutting-edge tools make program management as exciting as it is effortless.

Your dedicated Partner Success team will optimize your program and share the broader industry insights you need to make a meaningful social impact.



JUNE CAUSE OF THE MONTH: PRIDE



Questions? Get in touch!
nonprofits@joindeed.com