



APRIL CAUSE OF THE MONTH: EARTH MONTH

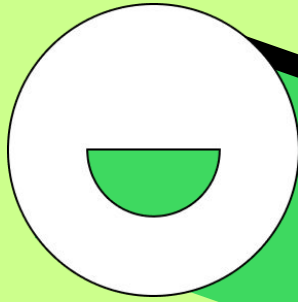
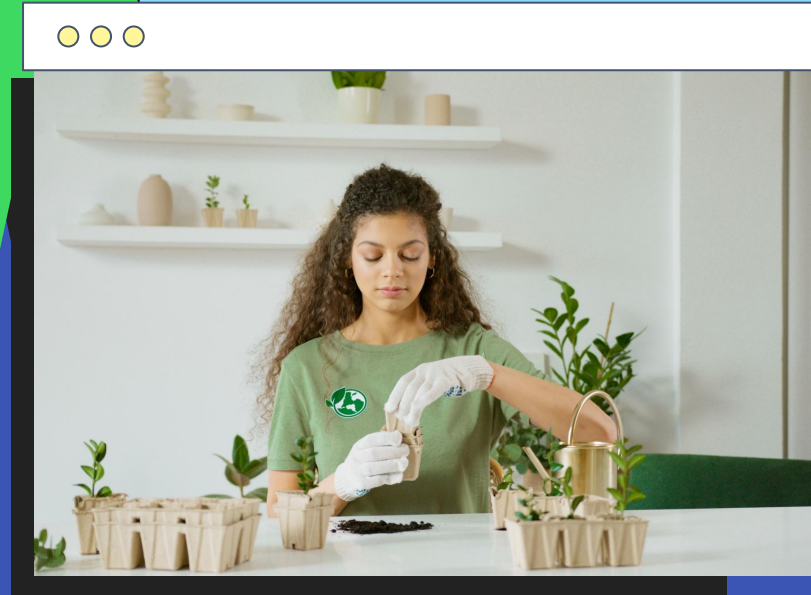


TABLE OF CONTENTS

- ✓ About March's Cause → 3
- ✓ What is CotM? → 4
- ✓ How to Use This Toolkit → 5
- ✓ Important Dates → 6
- ✓ Volunteer → 7-8
- ✓ Donate → 9-15
- ✓ Employee Engagement → 16
- ✓ ERG Engagement → 17
- ✓ Educate → 18
- ✓ Campaign and Tracking → 19-21



ABOUT OUR CAUSE OF THE MONTH

For April, we are celebrating Earth Month by highlighting nonprofits that fight for the structural changes that our planet—and society—need most.

“The care of the Earth is our most ancient and most worthy, and after all our most pleasing responsibility. To cherish what remains of it and to foster its renewal is our only hope.”
Wendell Berry, American novelist and conservationist

In April 1970, Senator Gaylord Nelson of Wisconsin and activist Denis Haynes created Earth Day for two reasons: first, to give environmental conservation a national public platform, and second, to fill broad legal and regulatory gaps. Twenty million people then poured into the streets to demonstrate support of pro-climate action on what remains the largest single day of peaceful protest in human history. Earth Day went global in 1990, and by 2009, it was officially recognized worldwide.

The theme for Earth Day 2023 is “Invest in Our Planet,” which highlights the urgent need to increase the amount of time, resources, and energy that we are spending to combat climate change and advance environmental issues.

This Earth Month, we are reflecting on how we can transform into better stewards of our planet — to repair the damage done, to fight for a healthy climate, and create hope for a sustainable future. In this toolkit, we share tactile ways to reflect on company environmental impact and to engage employees, ERGs, and the broader community toward both individual and collective action.



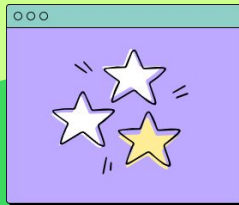
WHAT IS CAUSE OF THE MONTH?

Deed launched our “Cause of the Month” initiative in response to the important moments we see happening in the world around us.

We’re here to provide inspiration for our partners and to drive action through volunteering, donating, and more.

Our goal is to educate ourselves and our partners about the intersectional, systemic impact these issues have on our communities.

With “Cause of the Month,” we endeavor to understand a greater narrative and convey it in a way that resonates beyond just one month of observance.





HOW TO USE THIS TOOLKIT



1

Solicit feedback from your employees and ERGs to identify the cause area(s) you'd like to emphasize this month and beyond.

(Remember: Keep your organization's environmental, social, and corporate governance [ESG] goals in mind.)

2

Identify partner nonprofit organizations, and reach out with engagement ideas. The more you can front-end the ideation and planning, the easier it will be to form partnerships.

(Remember: Think about what your organization can do to help now, as well as beyond this moment and month of awareness.)

3

Create a campaign on Deed to manage volunteer events, fundraisers, interactions with partner nonprofits, and more in one place. Think of Deed as your central hub for all programming around this "Cause of the Month."

(Remember: Add the campaign to your Deed homepage, then pin the link to your email signatures, Slack channels, and meeting agendas.)

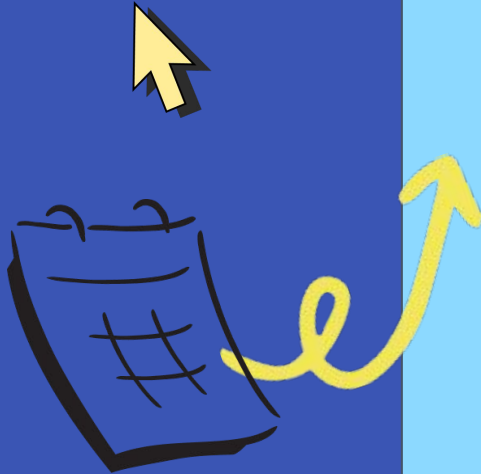
IMPORTANT DATES THIS MONTH

APR 22	Earth Day, Arbor Day
APR 17-23	National Volunteer Week

April is also:

Financial Literacy Month

Parkinson's Disease Awareness Month



Other Dates to Keep in Mind

- APR 2** World Autism Awareness Day, Equal Pay Day
- APR 7** United Nations World Health Day
- APR 11** Safe Motherhood Day
- APR 25** United Nations World Malaria Day
- APR 28** Global Youth Service Day, United Nations World Day for Safety and Health at Work, Pay it Forward Day



BESPOKE VOLUNTEERING



Click on the nonprofit name to check out the opportunity on Deed!



● ● ● In-Person (NY, U.S.)



[Queens Botanical Garden Community Volunteer Days](#)

Join [Queens Botanical Garden \(QBG\)](#) on their compost build days, every Monday from 9:30am to 12pm. Volunteers will experience a large-scale compost operation and get firsthand experience building a compost windrow using over 4,000 lbs of Queens-generated food scraps with equal parts QBG horticulture waste. Volunteers can even help by bringing their own food scraps to the build!

Opportunity: Compost build

Availability: Monday, April 10, 9:30am to 12pm (and every Monday in April)

● ● ● In-Person (OH, U.S.)



[Darke County Trash Bash](#)

[Arcanum Preservation Society \(APS\)](#) uses the powerful tool of historic preservation to revitalize community, strengthen the local economy, and enhance the quality of life in Arcanum, Ohio. APS will be joining the Darke County Solid Waste District's 2023 Trash Bash.

Opportunity: Trash cleanup

Availability: Saturday, April 22, 9am-12pm

● ● ● In-Person (Australia)



[Onshore Volunteering](#)

[Sea Shepherd](#) is an international marine conservation organization that campaigns to defend, conserve, and protect the oceans and marine wildlife worldwide. *Active volunteering requires a minimum of one shift every three months.*

Opportunity: Become an Onshore Volunteer

Availability: 1 hour every 3 months

● ● ● Virtual



[Volunteer with Missing Maps](#)

Missing Maps is a project led by a collective of organizations working towards a common goal of creating accessible map data where humanitarian organizations are operating. OpenStreetMap is the volunteer-driven open data mapping platform which makes all of this possible, supported by the nonprofit [OpenStreetMap Foundation](#).

Opportunity: Help with digital mapping

Availability: 1-6 hours over 1-2 months

VOLUNTEERING OPPORTUNITIES



Team-based

Time: 1 hour

Build a young planter's kit to inspire future environmental stewards

Volunteers will build a young planter's kit to foster a deeper connection with nature. This kit will include a book of leaf illustrations to identify tree species, a biodegradable planter, a plant stake, a water dropper, germination instructions, a potted sapling, and a thank you note for adopting a tree.

This activity will give the recipients of the kits an opportunity to explore the influence that trees have on the world and motivate them to take action to protect our planet.



Team-based

Time: 1 hour

Help construct solar lights for underserved communities

Volunteers will construct a solar light and express their support of the underserved through an included letter. Constructing solar lights will provide a sustainable source of energy and bring attention to the technology that can bring about a healthier planet.

These opportunities are not location specific, and can be adapted for nonprofits across the world.



Team-based

Time: 1 hour

Celebrate Earth Day by creating seed balls to help bring more green cover

Volunteers will make seed balls that will contribute towards afforestation without the need to go outdoors to plant saplings. Volunteers will use planting mix, seeds, and water to make these green grenades of native wildflowers. This activity will help enrich parks with wildflowers and cultivate the growth of native species. By doing so, neighborhood parks will be better able to support the biodiversity of the local ecosystem.

DONATE: CLIMATE CHANGE ACTIVISM



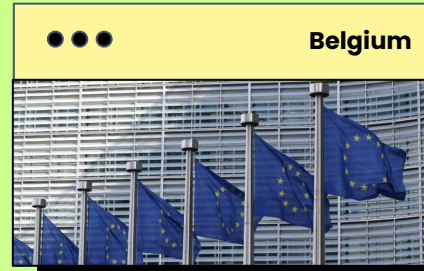
Click on the nonprofit name to check out their profile on Deed!



U.S., Global



U.S., Global



Belgium



Australia

[350.org](#)

350.org is working to build a global grassroots movement to solve the climate crisis. Their online campaigns, grassroots organizing, and mass public actions are coordinated by a global network active in over 188 countries, advancing both the realities of science and the principles of justice.

[The Climate Foundation](#)

The Climate Foundation is comprised of interdisciplinary teams of scientists and engineers, working to address food security, carbon balance in soils and seas, and climate disruption mitigation in critical ecosystems around the world. *The Climate Foundation was recently awarded the milestone XPRIZE for carbon removal.*

[Sandbag Climate Campaign](#)

Sandbag Climate Campaign is a think tank using data analysis to build evidence-based campaigns on E.U. climate policy. They focus on policies such as the E.U. Emissions Trading Scheme and the decarbonization of heavy industry.

[Beyond Zero Emissions](#)

Beyond Zero Emissions is a solutions-focused think tank that produces research on solutions that unlock economic potential for industries, regions, and communities. They also identify real-world projects that would succeed in a zero-emissions economy, maximizing their impact through a network of volunteers.

DONATE: INDIGENOUS MOVEMENTS



Click on the nonprofit name to check out their profile on Deed!

● ● ● U.S., Global



Cool Earth

Cool Earth works with indigenous rainforest communities to tackle the root causes of deforestation, and invest in projects that protect vital carbon sinks. They provide funding for local communities to run sustainability education programs which have led to the development of solar energy farms, beekeeping projects, and sustainable waste solutions.

● ● ● Australia



Original Power

Original Power is working to ensure that Australia's aboriginal and Torres Strait Islander communities have everything they need to determine their own future. Their key initiative, First Nations Clean Energy Network, is a coalition of First Nations people, community organizations, land councils, unions, academics, industry experts, renewables companies, and others, working in partnership to ensure that First Nations communities share in the benefits of the clean energy boom.

● ● ● Peru



Instituto Chaikuni

Chaikuni Institute is working on the regeneration of degraded landscapes in rural Amazonian areas, combining permaculture design and traditional knowledge to train committed local farmers, bolster food sovereignty, biodiversity, and mitigate climate change. They seek to challenge current models of development, which they argue value life only for its contribution to economic growth.

● ● ● Brazil



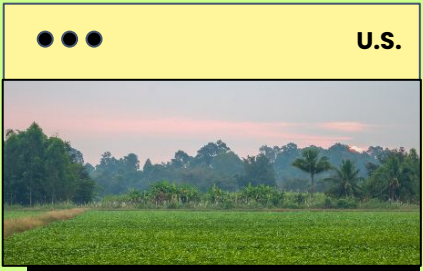
Associação Povos da Terra (APOTI)

APOTI's mission is to support indigenous cultures and traditional communities in Brazil. They work in direct partnership with indigenous communities and aim to create a close dialogue between traditional knowledge systems and new technologies, placing local populations at the forefront of their projects.

DONATE: DISASTER RESILIENCE



Click on the nonprofit name to check out their profile on Deed!



The Carbon Underground

The Carbon Underground’s mission is to accelerate the restoration of degraded soil around the world, which is key to preparing communities for long-term climate resilience. Soil restoration also increases food and water security and improves the health of people and planet. The Carbon Underground was created in response to emerging data about the role soil plays in climate change, and how restoring soil health could help alleviate that threat while also mitigating major food and water

issues.

Practical Action

Practical Action works with low-income communities around the world to develop long-lasting solutions to climate change and poverty. They are working for a world where the people on the front line of climate change can adapt to the challenges of extreme weather and thrive.

Fundação Lama Gangchen para A Cultura de Paz

Fundação Lama Gangchen para A Cultura de Paz supports the indigenous HuniKui and Shanenawa people in protecting their region of the Amazon, which is suffering from rapid environmental degradation. Their initiatives expand income opportunities, preserve traditional knowledge systems, and promote ecological conservation.

IDEP Foundation

IDEP delivers practical programs and public education activities to communities in need all over Indonesia. In addition to promoting community resilience and sovereignty of local natural resources, they offer training and community programming related to sustainable development, permaculture, and community-based disaster management.

DONATE: ENVIRONMENTAL SOCIAL JUSTICE

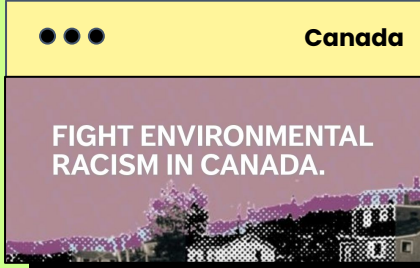
Click on the nonprofit name to check out their profile on Deed!



U.S.

Communities for a Better Environment

Communities for a Better Environment works to build people-power in California's communities of color and low-income neighborhoods to achieve environmental health and justice.



Canada

ecojustice

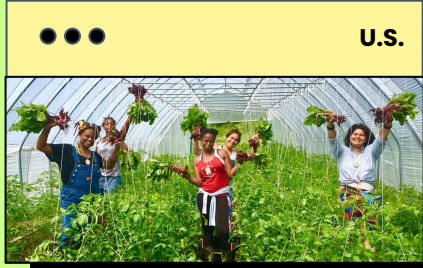
ecojustice uses the power of the law to defend nature, combat climate change, and fight for a healthy environment for all. ecojustice focuses on urgent environmental issues, including the loss of endangered species and habitats, the growing climate emergency, environmental racism and colonial ideas of conservation, as well as "forever chemicals" and plastic pollution.



U.S.

Iskashitaa Refugee Network

The Iskashitaa Refugee Network is a grassroots organization in Arizona that prevents food waste through their harvesting program, where refugees and other volunteers learn how to identify, access, harvest, use, and store locally-grown produce, mostly from edible trees.



U.S.

Soul Fire Farm

A farm based in upstate New York, Soul Fire Farm is committed to uprooting racism and building sovereignty in the food system. They offer trainings for youth and Black indigenous people of color (BIPOC) farmers, community farm days, farm tours, and public speaking training.

DONATE: LOW-INCOME COMMUNITIES



Click on the nonprofit name to check out their profile on Deed!

● ● ● Kenya

International Center for Research in World Agroforestry (ICRAF)

ICRAF develops best practices in agroforestry to promote food security and environmental sustainability. They also work to build gender equity into agricultural policy and food security programs.

● ● ● U.S., Global

Landesa Center for Women's Land Rights

Working in more than 50 countries, Landesa partners with governments and communities to empower women, alleviate poverty, and reduce hunger. Landesa focuses on women and girls because they may experience poverty more harshly, especially with respect to land rights.

● ● ● Canada, Global

Farm Radio International

Farm Radio International helps rural African broadcasters provide radio services that empower small-scale farmers and their communities. Accessible, inexpensive, and portable, radio reaches people where they live and work, and provides a powerful tool for communities to share information and build strategies for community-oriented sustainable agriculture.

● ● ● India

The Timbaktu Collective

The Timbaktu Collective works to protect, manage, and restore degraded ecosystems in rural Indian village communities. The Collective works within the Anantapur district, reaching and serving approximately 21,000 marginalized families. Their effort to restore wastelands includes planting locally adapted indigenous varieties of trees, reviving traditional water-harvesting structures to conserve water, and rejuvenating soil health through organic farming practices.

DONATE: EDUCATION

Click on the nonprofit name to check out their profile on Deed!



SubjectToClimate

SubjectToClimate is a nonprofit online tool for K-12 educators to find credible, unbiased, and engaging materials on climate change at no cost. Their mission is to make climate change teaching and learning accessible to all.



Action for the Climate Emergency (ACE)

ACE has a mission to educate, inspire, and support young people to lead the fight for their future. They work to ensure that young people have everything they need to understand the science and advocate for solutions to the climate emergency. Their mission is to train a new generation of leaders, amplify youth voices to shift the narrative, and increase diverse youth participation in our democracy.



Sustainable Table

Sustainable Table helps people understand the connection between the food they eat and the climate. The nonprofit brings together thought leaders and funders to regenerate the food system and mitigate climate change.



Iracambi

Located in one of the world's top five biodiversity hotspots, Brazil's Atlantic Forest, Iracambi fosters environmental awareness and stewardship amongst young people. Iracambi equips young people to become environmental leaders in their communities.



DONATE: YOUTH



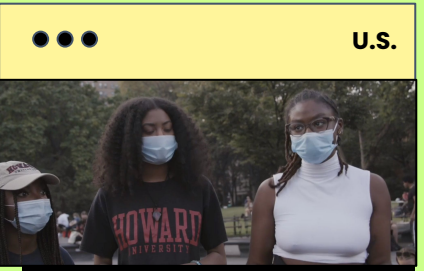
Click on the nonprofit name to check out their profile on Deed!



U.S.

National Young Farmers Coalition

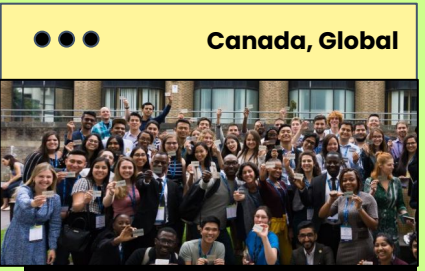
Through trainings, campaigns, and other educational resources, the National Young Farmers Coalition is working to empower a new generation of farmers. They take on a range of issues including racial equity, land access, labor, and housing costs.



U.S.

Generation Green

Generation Green strives to foster an intergenerational network, community, and platform that fortifies the leadership of young people in the environmental liberation movement throughout the Global Black Diaspora. Generation Green is 100% Black youth and women-led.



Canada, Global

Student Energy

Student Energy empowers the next generation of leaders who are accelerating the transition to a sustainable, equitable energy future. They work with a network of 50,000 young people from over 120 countries.



Philippines

Association of Locally Empowered Youth-Mindanao (ALEY-M)

ALEY-M works with young people in the barrios of Mindanao, Philippines to build productive, vibrant, communities while promoting sustainable agriculture. ALEY-M focuses on training by providing local youth with farm equipment so that they can undertake small-scale, sustainable, integrated farming ventures and become model progressive farmers in their communities.

DONATE: LGBTQIA+



Click on the nonprofit name to check out their profile on Deed!



Out for Sustainability

Out for Sustainability provides a platform for co-creating climate resilience and environmental justice by and for LGBTQIA+ communities. Their work focuses on advocacy, training, fundraising, and relationship-building.

Venture Out Project

The Venture Out Project works to provide a safe and fun space for queer, trans, and LGBTQIA+ people to experience the outdoors. They organize wilderness trips, workshops, and nature-focused events that aim to provide opportunities for LGBTQIA+ individuals to connect with the natural environment and build community.

Somos Familia Valle

Somos Familia Valle is a queer trans people of color-led community organization dedicated to supporting, empowering, training, and mobilizing trans and queer people, immigrants, families, and allies for racial, gender, environmental, and economic justice.

GiveOut

GiveOut is an LGBTQIA+ community foundation working to give LGBTQIA+ people the freedom to live fully without the fear of oppression and violence. GiveOut also runs a LGBTQIA+ emergency fund, which provides urgent humanitarian relief tailored to the needs of LGBTQIA+ people, who may not be able to safely access other forms of support during natural disasters.

DONATE: U.S. & Canada



Click on the nonprofit name to check out their profile on Deed!



Environmental Defense Fund

Environmental Defense Fund is an environmental advocacy group that uses sound science, economics, and law to find environmental solutions that work. They take a multidisciplinary approach, working in concert with other organizations, businesses, governments, and communities to find the most effective solutions to critical environmental problems.



Rainforest Action Network

Rainforest Action Network campaigns for the forests, their inhabitants, and the natural systems that sustain life by transforming the global marketplace through education, grassroots organizing, and nonviolent direct action.



Ecotrust Canada

Ecotrust Canada works with rural, remote, and Indigenous communities in order to build an economy that provides for a healthy and resilient natural environment and culture.



Second Harvest

Second Harvest is Canada's largest food rescue organization and is a global thought leader on perishable food redistribution. They work to improve food access and reduce the environmental impacts of avoidable food waste. *This past year, the organization recovered more than 22.3 million pounds of nutritious, unsold food.*

DONATE: U.K. & E.U.



Click on the nonprofit name to check out their profile on Deed!



Green Shoots Foundation

The Green Shoots Foundation focuses on poverty relief through the implementation of sustainable development programs, combining economic empowerment with access to education and medical aid. They work in Africa and Asia, utilizing a holistic approach to development, one that takes into account various factors of poverty and utilizes local partners for inclusive program delivery.



Future CleanTech Architects

Future CleanTech Architects works to close remaining innovation gaps to reach net-zero emissions by 2050. They urge policy-makers to intensify and better prioritize their R&D activities, and actively drive high-level research on critical technologies for these neglected sectors.



FoodCloud

FoodCloud works to connect businesses that have surplus food with charities and community groups that need it. They have redistributed over 140 million meals in Ireland and internationally since 2013. FoodCloud's technology platform enhances the operations of food banks all over the world.



BirdLife International

BirdLife International is a global partnership of conservation organisations that strives to conserve birds, their habitats, and global biodiversity, working with people towards sustainability in the use of natural resources.

DONATE: LATIN AMERICA



Click on the nonprofit name to check out their profile on Deed!



Instituto Limpa Brasil

Instituto Limpa Brasil works to raise awareness for environmental preservation among the Brazilian population by carrying out integrated projects involving civil society, the private sector, and government agencies. They partner with companies on waste management issues and provide sustainability consulting services for government and private entities.



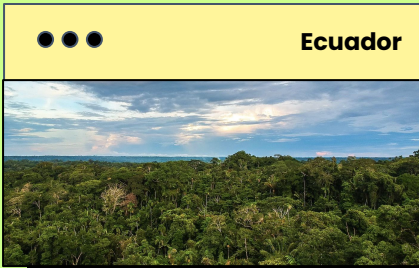
Awamaki

Awamaki is a community-driven social enterprise working in collaboration with Quechua artisans to support and grow women-led cooperatives through heritage textiles, market access, and sustainable tourism. They collaborate to create sustainable economic opportunities for indigenous women artisans in Peru and to support their financial independence and wellness.



Projeto Saúde e Alegria

Projeto Saúde e Alegria teams with Indigenous communities in the Amazon to promote and support integrated sustainable development practices.



Yachana Foundation

Yachana's mission is to provide community-based solutions to poverty and environmental degradation in rainforest communities. Yachana's socially conscious tourism and training programs simultaneously conserve rainforest ecosystems and provide opportunities in income generation, micro-finance, health, sustainability, and entrepreneurship for the people of the region.

DONATE: ASIA & THE PACIFIC

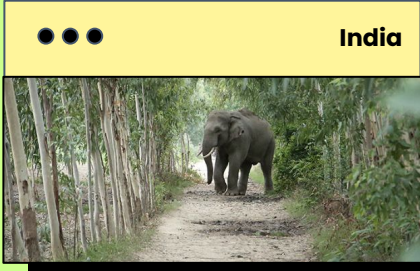


Click on the nonprofit name to check out their profile on Deed!



Sea Shepherd Australia

Sea Shepherd is an international marine conservation organisation that campaigns to defend, conserve, and protect the oceans and marine wildlife worldwide. Sea Shepherd works with government agencies around the world to enhance their capacity to patrol, monitor, and enforce their own marine conservation laws.



Wildlife SOS

Wildlife SOS works in partnership with indigenous communities and governments to help protect India's biodiversity wealth. Their comprehensive approach to environmental conservation contains an overarching belief that true and lasting protection for wildlife can't happen if we don't also address the economic challenges of communities that exploit wildlife to survive. Nearly 40 percent of their staff are members of marginalized and/or tribal communities.



Water, Agroforestry, Nutrition, and Development Foundation (WAND)

WAND works to empower marginalized farmers—especially youth—through integrated programming that includes water, agroforestry, health and sanitation support, nutrition, and community organizing. They provide basic education, food and hygiene support for schoolgirls, with special focus on girls affected by disasters, insurgency, and the COVID-19 pandemic.



Grow Asia

Grow Asia is a unique, multi-stakeholder partnership platform that brings together farmers, governments, the private sector, NGOs and other stakeholders in Southeast Asia to lift the productivity, profitability, and environmental sustainability of smallholder agriculture in the region.

EMPLOYEE ENGAGEMENT



- **Encourage employees to audit their [ecological footprint](#) and [carbon footprint](#).** Build on individual or collective employee goals and create an incentive-based campaign to encourage employees to reduce their footprint over the course of April and beyond.
 - ◆ If you want to focus this campaign further, there are also specific footprint calculators for [food consumption](#), [water use](#), and [plastics use](#).
 - ◆ Host workshops related to this campaign. For example, if you want to focus on food, partner with a local nonprofit that focuses on composting or host a zero-waste cooking workshop; if plastics, partner with a local recycling or upcycling center.
- **Bring employees together to co-create a step-by-step eco-working guide explaining how to reduce their impact at the workplace, or while working from home.** Include tips on reducing [electricity use](#), [food waste](#), and [travel](#).
- **Create opportunities for employees who have been directly affected by climate change and environmental degradation to share their stories.** Personal stories are often more inspiring and empowering than numbers or fast facts alone, and they can generate a stronger sense of community as well.



ERG ENGAGEMENT



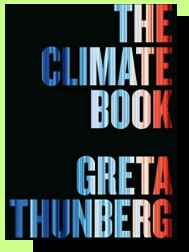
- If you don't have one already, form an environment-focused task force/ERG that can investigate methods of reducing environmental impact and establish awareness initiatives for sustainable development.
- Engage across ERGs to attend an Earth Day event as a team. Use [this map](#) to find an Earth Day event near you.
- Encourage ERGs to partner with a locally environmentally-focus nonprofit to facilitate a volunteer event, such as air or soil pollution data collection, a local waste cleanup, or community garden stewardship.
 - ◆ Use [this map](#) from “The Great Global Cleanup” Earth Day initiative to find a local cleanup initiative near you. (We can help you set up an event on Deed.)
 - ◆ If your employees are clustered near a site of environmental injustice, consider finding a nonprofit that works directly to support communities affected. Use this [EJ Atlas](#) as a resource.
- Host roundtables and other educational events with climate experts. Incorporate indigenous speakers into this, tapping networks such as the U.S.-based [Indigenous Environmental Network](#) as resources.
- Encourage your existing ERGs to find ways to engage with climate and environmental justice as an intersectional issue. For example, how does climate change disproportionately affect Black and indigenous communities in the United States and globally? See our “Educate” section for resource ideas.



EDUCATE



READ



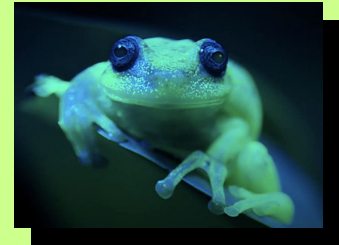
[The Climate Book](#) (2022) by Greta Thunberg, the world-famous climate activist, features over one hundred essays by experts across disciplines, to raise awareness about the climate crisis and equip readers with knowledge to fight climate change. Thunberg also shares her own stories and what she has learned about the current state of our planet.

LISTEN



On the podcast [Mothers of Invention](#), former Irish president Mary Robinson, comedian and writer Maeve Higgins, and series producer Thimali Kodikara dive into climate issues with humor, great storytelling, and a focus on Indigenous voices. The podcast covers topics like regenerative agriculture, the youth climate movement, and the stories of inspiring climate leaders around the world.

WATCH

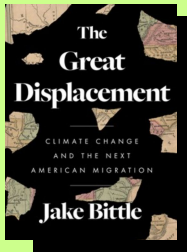


[Night on Earth](#) (2020) is a documentary series that reveals the hidden lives of wild creatures at night. Until now, filmmakers didn't have cameras that were advanced enough to capture wildlife at night. The series also explores how wildlife is impacted by city light pollution, infrastructure, and encroaching human development.

EDUCATE



READ



[*The Great Displacement*](#) (2023) by Jake Bittle tells the untold story of climate migration in the United States—the personal stories of those experiencing displacement, the portraits of communities being torn apart by disaster, and the implications in confronting a changing future. The consequences of climate change are happening now, all around us, not just in some dystopian future.



LISTEN



The [*People Place Planet Podcast*](#), put out by the [Environmental Law Institute](#), covers a wide-ranging mix of stories related to our changing environment through the lens of environmental law. The podcast focuses on providing actionable steps that people can take to become involved in these issues and advocate for positive change.



WATCH



[*Seaspiracy*](#) is a 2021 documentary film about the environmental impact of fishing and the extent to which human beings have plundered the oceans of marine life. The film explores environmental issues affecting oceans, including plastic pollution, ghost nets, and overfishing, and argues that commercial fisheries are the main driver of marine ecosystem destruction.

CRAFTING YOUR CAMPAIGN

Establish a kick-off.

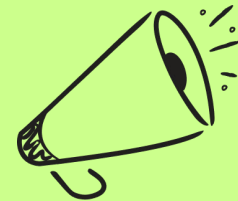
A meeting, presentation, or even an engaging email can jump-start your campaign.

Communicate with employees.

Make sure that employees know how to get involved and where to find more information. Include calendar invitations, build a custom campaign on Deed, and use Slack/Teams to promote each opportunity.

Keep up the momentum.

Stagger your programming and celebrate any and all impact along the way to keep employees engaged.



CRAFTING YOUR CAMPAIGN

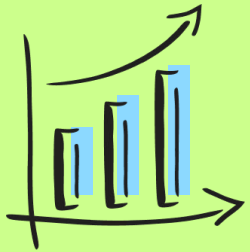


With each **"Cause of the Month"** toolkit, we empower you to support organizations that can immediately benefit from volunteers and donations. Some organizations address a niche within the cause area; others address broader issues. However you engage, every hour volunteered and dollar donated makes a real difference.



Every **"Cause of the Month"** toolkit includes actionable resources, ERG initiatives, and other employee engagement opportunities. Choose what works for you and launch a campaign with timely programming that your employees want to engage in.

TRACK YOUR PROGRESS



As the month progresses, you'll want to see how your employees are making an impact.

You can track their progress on an individual level and see a snapshot of total impact throughout the month on Deed.

Key Metrics:

- Number of participating employees
- Number of employee donors and total donations
- Total hours volunteered
- Number of ERG events held

Easily track all of these metrics with Deed and our next-gen reporting features!

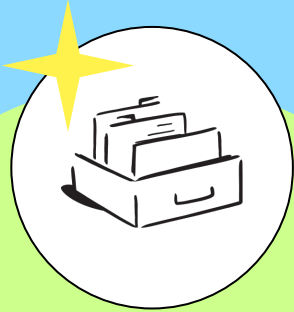
Our new survey tool means you never have to choose between quantitative and qualitative data.



Deed is not just a platform—we're your partner.

Deed's all-in-one, out-of-the-box platform provides all the features you need to run a successful social impact program. Our Partner Success team is here to support you along the way.

Deed offers:



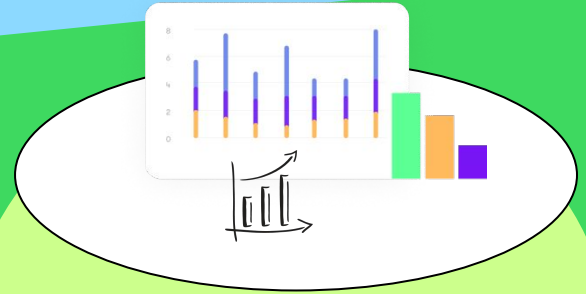
A Rich Content Library:

Exclusive partnerships and integrations provide unique opportunities.



Powerful Giving & Matching:

Streamlined processing and expedited disbursement enhance every donation.



Easy Admin and Reporting:

Cutting-edge tools make program management as exciting as it is effortless.

Your dedicated Partner Success team will optimize your program and share the broader industry insights you need to make a meaningful social impact.



Created by deed team

**APRIL
CAUSE OF THE
MONTH:
EARTH
MONTH**



Questions? Get in touch!
nonprofits@joindeed.com