



AUGUST CAUSE OF THE MONTH: EDUCATION

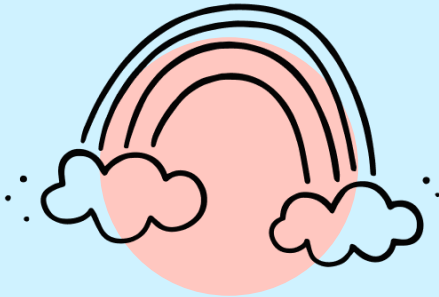
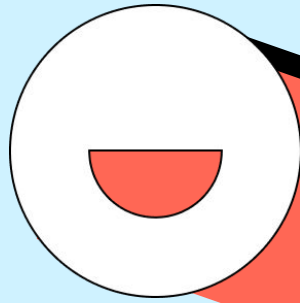
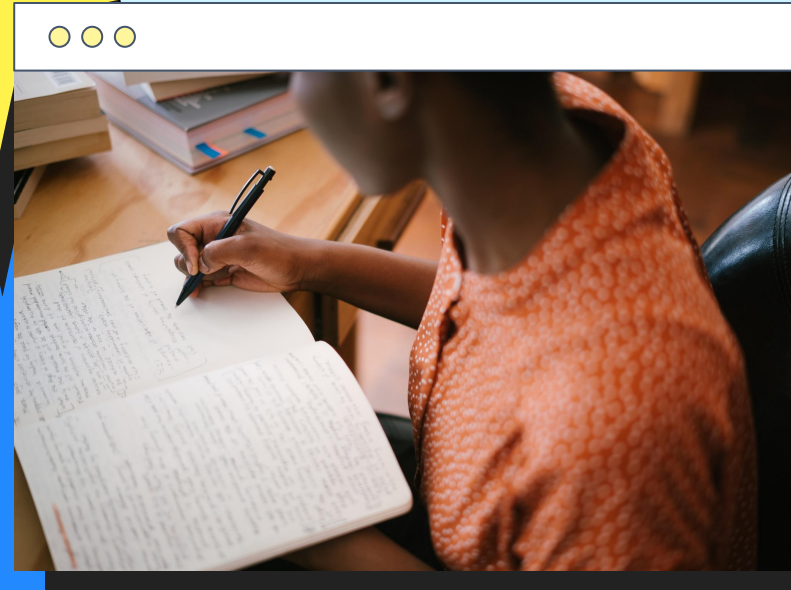
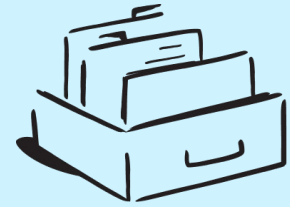


TABLE OF CONTENTS

- ✓ About This Month's Cause → 3
- ✓ What is CotM? → 4
- ✓ How to Use This Toolkit → 5
- ✓ Important Dates → 6
- ✓ Volunteer → 7-8
- ✓ Donate → 9-15
- ✓ Employee Actions → 16
- ✓ ERG Actions → 17
- ✓ Educate → 18
- ✓ Campaign and Tracking → 19-21



ABOUT OUR CAUSE OF THE MONTH

For August, we are highlighting nonprofits that advocate for equitable education.

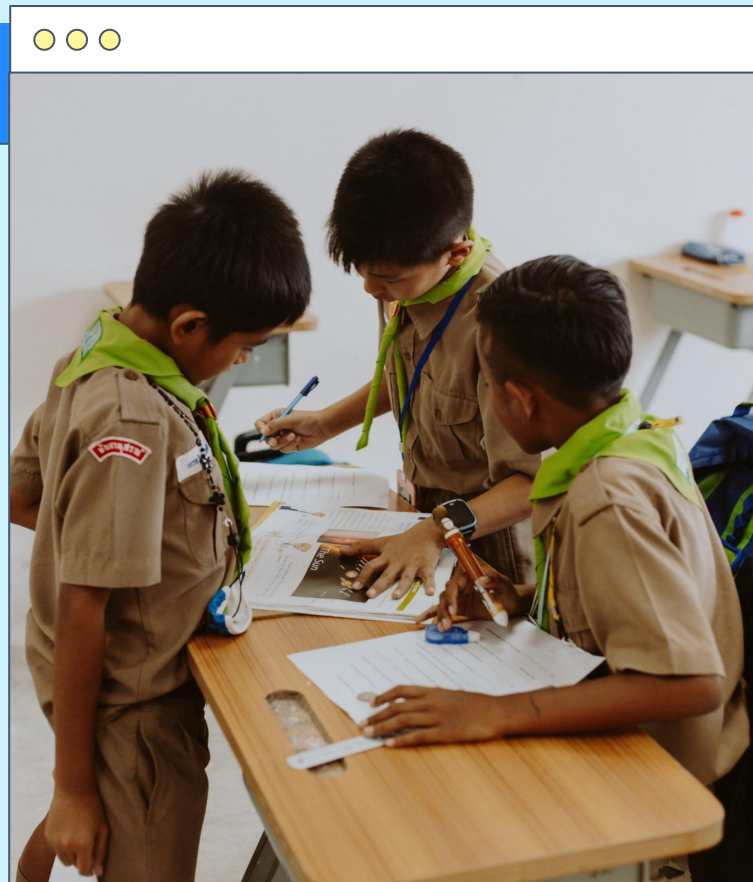
“Education is our passport to the future, for tomorrow belongs to the people who prepare for it today.”

Malcolm X, civil rights leader

There is a gap in the level of achievement reached by privileged and underprivileged students around the world that has only been made worse by the COVID-19 pandemic. In the United States, federal pandemic aid for K-12 schools is set to expire in the fall of 2024, it's up to us to help close that gap and ensure positive future life outcomes for all.

Around the world, educators are struggling to strike a balance between student and staff health and the continuation of learning. Being a student in today's world means adapting to a whole new approach to science, technology, engineering, and mathematics (STEM), likely involving the transformative technology of artificial intelligence, virtual and augmented reality, soft communication skills, and vocational training. With learning taking place in schools and at home, the challenge to give all students a comparable experience has never been more complex, or more important.

While there is no one way to educate students, as approaches to methodology, funding, and service delivery varying from nation to nation, nonprofits—and their corporate partners—have a unique role to play. In this toolkit, you will find nonprofits that advocate for equity in education, so that students of all ethnic, racial, and class backgrounds have a chance to live up to their true potential.



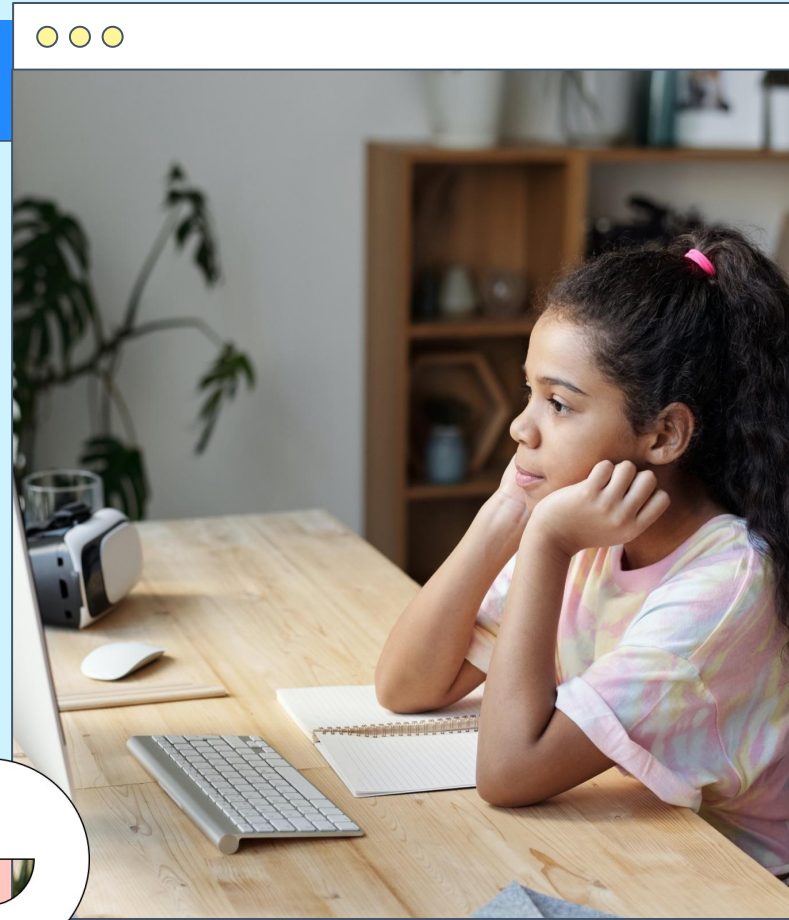
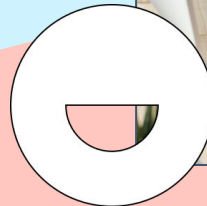
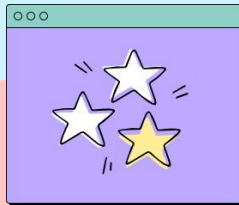
WHAT IS CAUSE OF THE MONTH?

Deed launched our “Cause of the Month” initiative in response to the important moments we see happening in the world around us.

We’re here to provide inspiration for our partners and to drive action through volunteering, donating, and more.

Our goal is to educate ourselves and our partners about the intersectional, systemic impact these issues have on our communities.

With “Cause of the Month,” we endeavor to understand a greater narrative and convey it in a way that resonates beyond just one month of observance.





HOW TO USE THIS TOOLKIT



1

Solicit feedback from your employees and ERGs to identify the cause area(s) you'd like to emphasize this month and beyond.

Remember. Keep your organization's environmental, social, and corporate governance (ESG) goals in mind.

2

Identify partner nonprofit organizations, and reach out with engagement ideas. The more you can front-end the ideation and planning, the easier it will be to form partnerships.

Remember. Think about what your organization can do to help now, as well as beyond this moment and month of awareness.

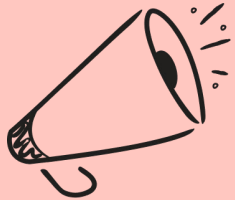
3

Create a campaign on Deed to manage volunteer events, fundraisers, interactions with partner nonprofits, and more in one place. Think of Deed as your central hub for all programming around this "Cause of the Month."

Remember. Add the campaign to your Deed homepage, then pin the link to your email signatures, Slack channels, and meeting agendas.

IMPORTANT DATES THIS MONTH

AUGUST 12	International Youth Day
AUGUST 17	National Nonprofit Day (U.S.)
AUGUST 26	Women's Equality Day



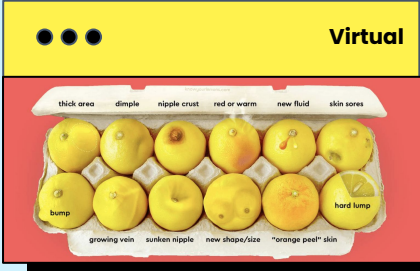
Other dates to keep in mind

- AUGUST 9** International Day of the World's Indigenous Peoples
- AUGUST 19** World Humanitarian Day
- AUGUST 31** International Day for People of African Descent



BESPOKE VOLUNTEERING

Click on the nonprofit name to check out their profile on Deed!



Become a mentor

In [Bigs & Littles NYC](#)'s keystone mentoring program, youth ages 7-19 are carefully matched with a Big Sister or Big Brother who serves as adviser, role model, and adult friend. Mentoring matches meet twice monthly for activities such as enjoying a show or ballgame, working together on a service project, or spending time talking and exploring.

Opportunities: Mentorship
Availability: Twice per month for about eight total hours

Teach tech courses to promote industry inclusion

The [ReDI School of Digital Integration](#) is a Berlin-based nonprofit facilitating the integration of refugee communities into society as well as improving their access to the labor market. They are looking for volunteers to teach everything from basic digital skills to advanced tech courses, as well as career-related topics to promote diversity and inclusion in the tech space.

Opportunity: ReDI volunteer teaching.
Availability: 1-2 sessions per week for 3-4 months.
Opportunity: ReDI mentorship.
Availability: 1-2 hours per week.

Help promote early detection for breast cancer

The [Know Your Lemons Foundation](#) works to improve early detection for breast cancer worldwide through creative and empowering education. As a Know Your Lemons Certified Global Educator, you could help be the boots on the ground working to fulfill their mission by teaching and empowering people in your local community about breast cancer early detection.

Opportunity: Become a Know Your Lemons Certified Global Educator
Availability: Flexible

Provide translation support

[Translators without Borders](#) is a nonprofit organization offering language and translation support for humanitarian and development agencies, and other nonprofit organizations on a global scale. TWB works with a team of volunteer language professions to close the language gaps that hinder critical humanitarian and international development efforts worldwide.

Note: TWB is fiscally sponsored by CLEAR Global.

Opportunity: Provide translation support
Availability: Flexible



Team-based

Time: 1 hour

Prepare activity worksheets to help students practice foundational mathematics

Volunteers will partner with the [Queens Community House](#) to prepare activity worksheets that will support the development of basic mathematics skills. These worksheets will include engaging activities covering foundational topics such as addition, subtraction, multiplication, and division. The nonprofit will use these worksheets during afterschool programs to help children review, practice, and build a strong foundation for academic success.



Team-based

Time: 1 hour

Make flashcards to help children build their reading skills

Volunteers will work with [Literacy Inc.](#) to create fun and engaging flashcards for children to improve their reading skills. These cards will include sight words, phonics, and other essential language skills. Literacy Inc will use these flashcards in their afterschool programs to help children develop good reading habits and enhance their spelling and writing skills, benefiting their overall academic performance.



Team-based

Time: 1 hour

Assemble a school supplies kit for students from underserved communities

Volunteers will work with the [Neighborhood House](#) to assemble stationery kits for students going back to school. These kits will include crayons, colored pencils, erasers, folders, and other school supplies for students from underserved communities. This activity will give students the essentials to begin a new school year, helping parents cut back on expenditures.

FEATURED NONPROFITS

Check out their fundraiser!

Brooklyn Book Bodega (NY, U.S.)

The mission of [Brooklyn Book Bodega](#) is to increase the number of 100+ book homes for kids 0-18 in NYC. Brooklyn Book Bodega provides access to and ownership of books, builds community, and creates a passion for learning through free events and literacy-based community programming. They are currently fundraising to expand their impact on literacy outcomes in the community.

“Each additional book in a home library for families that only possess a few books has large benefits because of the additional exposure, vocabulary, and knowledge that each book brings. But, books are expensive and many kids grow up in homes with few or no books at all. We are working to change this through free books and community programming.”

–Rebecca Cohen, Executive Director and Co-Founder of Brooklyn Book Bodega



Visions For Children (Berlin, DE)

[Visions for Children](#)'s work focuses on the improvement of learning conditions and educational quality at schools in war and conflict zones. They are currently fundraising for a project taking place at the Qala-e-Jangi School in Mazar-e-Sharif, the capital of the northern Afghan province of Balkh. The girls' school currently has 1,776 registered students, who are taught in three shifts due to a severe lack of space and dilapidated facilities.

“Together with our partner organization OASE (Organization of Afghan Support for Education), we are planning not only the construction of a building with six new classrooms and the equipping of the library and the science laboratory, but also the provision of hygienically safe sanitary facilities. The construction measures are accompanied by workshops and training sessions for teachers, students and the school development council to ensure the sustainability of the project, improve teaching quality and raise awareness of issues such as hygiene and health.”

–Celine Schimek, Fundraising Team at Visions for Children

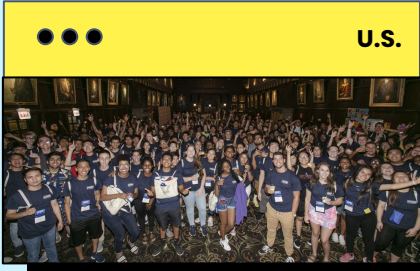


Donate to [Visions for Children](#)



DONATE: EDUCATIONAL OPPORTUNITY

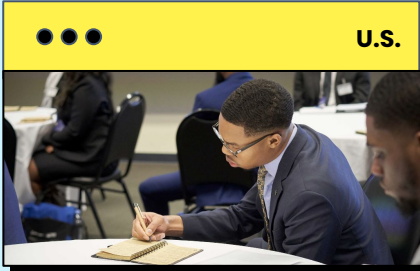
Click on the nonprofit name to check out their profile on Deed!



U.S.

Hispanic Scholarship Fund

The Hispanic Scholarship Fund (HSF) empowers students and parents with the knowledge and resources to successfully complete a higher education, while providing support services and scholarships to as many exceptional students, HSF Scholars, and Alumni as possible.



U.S.

Thurgood Marshall College Fund

The Thurgood Marshall College Fund (TMCf) is the nation's largest organization exclusively representing the Black College Community. Through scholarships, capacity building and research initiatives, innovative programs, and strategic partnerships, TMCf is a vital resource in the K-12 and higher education space.



U.S.

American Indian College Fund

The American Indian College Fund supports Native higher education and has provided more than 143,281 scholarships to American Indian students since its inception in 1989. Additionally, they work to transform Indian higher education by funding a variety of academic and support programs at the unique, community-based accredited tribal colleges and universities, ensuring students have the tools to graduate and succeed in their careers.



U.S.

Asian & Pacific Islander American Scholarship Fund

The Asian & Pacific Islander American Scholarship Fund (APIASF) provides college scholarships for Asian Americans and Pacific Islanders (AAPI). APIASF creates opportunities for students to access, complete, and succeed after post-secondary education; thereby developing future leaders who will excel in their careers, serve as role models in their communities, and will ultimately contribute to a more vibrant America.

DONATE: WOMEN AND GIRLS' EDUCATION

Click on the nonprofit name to check out their profile on Deed!



U.S., U.K., Global

Malala Fund

The Malala Fund is working for a world where every girl can learn and lead, funding their work supports the work of educators and advocates, and helps bolster girls' secondary education around the world.



U.S., U.K., Global

Campaign for Female Education (CAMFED)

CAMFED serves girls and young women in impoverished districts in rural sub-Saharan Africa, tackling the pressing and interlinked challenges of poverty and gender that limit their education and opportunity. The foundation considers girls' education the foundation for social justice, women's leadership, economic development, and climate action.



Germany, Global

Girls Gearing Up International Leadership Academy, e.V.

Girls Gearing Up International Leadership Academy e.V. is developing the next generation of globally-minded female leaders by equipping teen girls with the skills, confidence, networks, and inspiration needed to create a more equitable and prosperous world.



Belgium

Greenlight for Girls

Greenlight for Girls works to encourage girls of any age and background to consider and pursue STEM-related studies and careers by introducing them to the world of science in fun and exciting ways. They organize interactive events around the world with global partners, and craft hands-on workshops to connect girls with inspiring role models in the STEM professions.

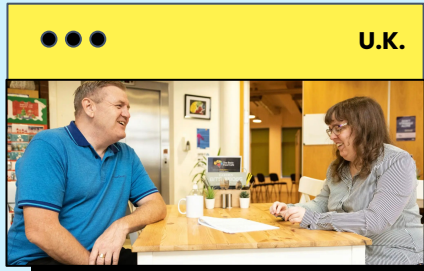
DONATE: LEARNING DIFFERENCES AND DIFFERENTLY ABLED

Click on the nonprofit name to check out their profile on Deed!



Eye to Eye

Eye to Eye’s mission is to improve the educational experience and outcomes of neurodiverse young people, while engaging them and their allies in the movement for a more equitable and inclusive society. They work to support and grow a network of youth mentoring programs run by and for those with learning differences, and organize advocates to support the full inclusion of people with different learning abilities in all aspects of society.



The Brain Charity

The Brain Charity helps people with all forms of neurological condition to lead longer, healthier, happier lives. There are more than 600 conditions affecting the brain, spine and nervous system. They champion neurodiversity and provide practical help, emotional support and social activities for every single one.



The Arc

The Arc advocates for full inclusion for people with disabilities by working closely with policymakers at state and national levels. The charity also provides direct support to adults with disabilities through initiatives such as criminal justice, post-secondary education, employment, and future planning.

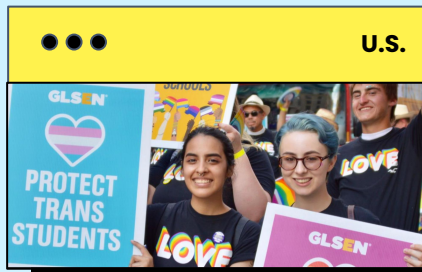


Center for ADD/ADHD Awareness (CADDAC)

CADDAC provides leadership in awareness, education, and advocacy for ADHD across Canada. CADDAC is committed to increasing the understanding of ADHD. CADDAC provides a number of programs to support parents and individuals affected by ADHD; such as an Executive Functioning program, group coaching programs, resource navigator program, educational events, awareness initiatives and advocacy initiatives.



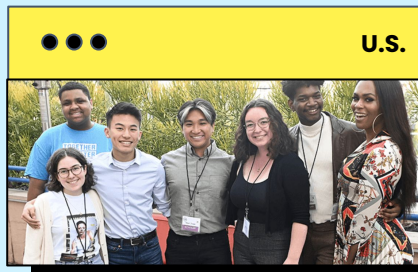
Click on the nonprofit name to check out their profile on Deed!



U.S.

[GLSEN](#)

GLSEN believes that every student has the right to a safe, supportive, and LGBTQIA+ -inclusive K-12 education. They are a national network of educators, students, and local GLSEN Chapters working to make this right a reality.



U.S.

[Point Foundation](#)

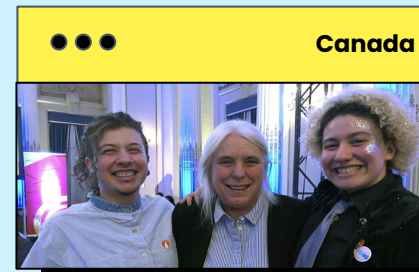
Point Foundation (Point) is the nation's largest scholarship-granting organization for lesbian, gay, bisexual, transgender and queer (LGBTQ) students of merit. Point promotes change through scholarship funding, mentorship, leadership development, and community service training.



U.K., Global

[Micro Rainbow International](#)

Micro Rainbow's vision is to contribute to a world where LGBTQIA+ people can achieve their full potential in life, with equal access to employment, training, education, financial services, healthcare, housing, places of faith, and public spaces & services.



Canada

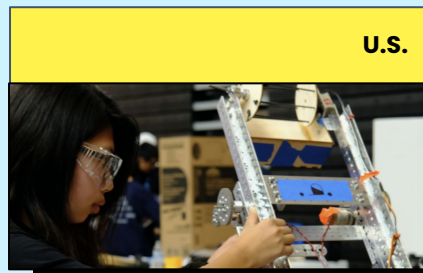
[Project 10](#)

Project 10 works to promote the personal, social, sexual and mental well being of lesbian, gay, bisexual, transgender, transsexual, two-spirit, intersex and questioning youth and adults. Through advocacy and education, using a harm reduction approach, Project 10 aims to facilitate the empowerment of youth at individual, community, and institutional levels with an emphasis on supporting individuals and groups who experience multiple, intersecting oppressions.

DONATE: ACHIEVEMENT GAP



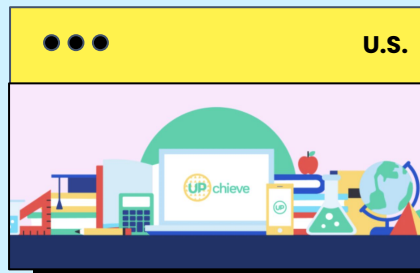
Click on the nonprofit name to check out their profile on Deed!



U.S.

[Silicon Valley Education Foundation \(SVEF\)](#)

The mission of Silicon Valley Education Foundation is to deliver and advocate for STEM education that inspires underserved students to succeed in college and careers. SVEF is committed to providing scalable STEM programs and resources proven to accelerate college and career readiness for students.



U.S.

[UPchieve](#)

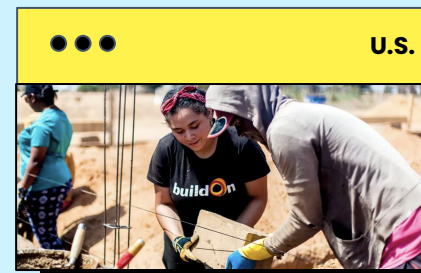
UPchieve works to democratize access to academic support so that all students have an equal opportunity to finish high school, attend college, and achieve upward mobility. They provide free, online tutoring and college counseling to low-income high school students across the country.



U.S., Global

[Girls Who Code](#)

Girls Who Code is on a mission to close the gender gap in technology and to change the image of what a programmer looks like and does. Girls Who Code helps educate and equip girls to pursue opportunities in tech and prepares them to lead and thrive in the tech workforce.



U.S.

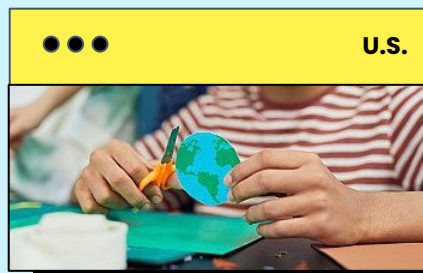
[buildOn](#)

buildOn's mission is to break the cycle of poverty, illiteracy, and low expectations through service and education. Through Service Learning Programs in America's underserved high schools, they mobilize U.S. students to transform their communities through service and change the world by building schools in developing countries.

DONATE: ENVIRONMENTAL EDUCATION



Click on the nonprofit name to check out their profile on Deed!



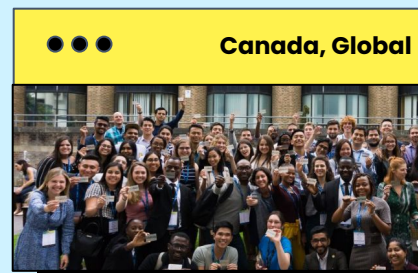
[SubjectToClimate](#)

SubjectToClimate is a nonprofit online tool for K-12 educators to find credible, unbiased, and engaging materials on climate change at no cost. Their mission is to make climate change teaching and learning accessible to all.



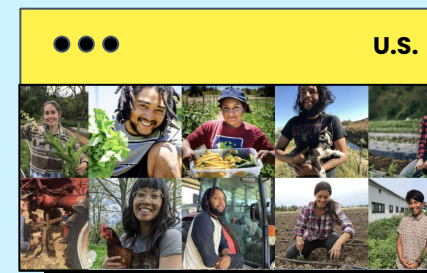
[Green Shoots Foundation](#)

The Green Shoots Foundation focuses on poverty relief through the implementation of sustainable development programs combining economic empowerment with access to education and medical aid. They work in Africa and Asia and utilize a holistic approach to development—one that takes into account various factors of poverty and utilizes local partners for inclusive program delivery.



[Student Energy](#)

Student Energy empowers the next generation of leaders who are accelerating the transition to a sustainable, equitable energy future. They work with a network of 50,000 young people from over 120 countries.

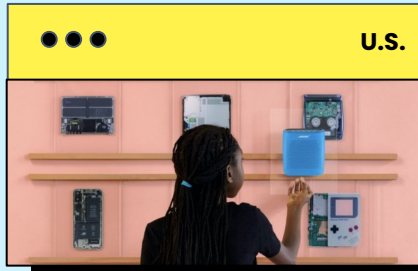


[National Young Farmers Coalition](#)

Through trainings, campaigns, and other educational resources, the National Young Farmers Coalition is working to empower a new generation of farmers. They take on a range of issues including racial equity, land access, labor, and housing costs.



Click on the nonprofit name to check out their profile on Deed!



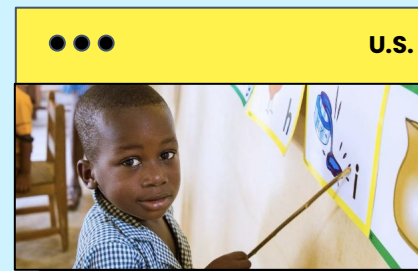
[Black Girls CODE](#)

Black Girls CODE works to change the narrative surrounding racial and gender diversity in STEM and create safe spaces where Black girls can see themselves reflected in tech innovation. They strive to empower girls to go from consumers to creators and use technology as an avenue to be agents of change.



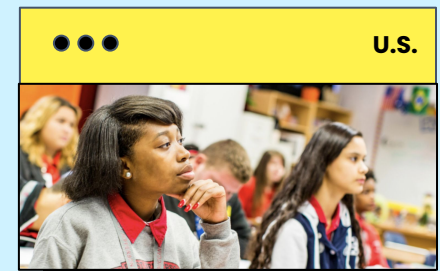
[Khan Academy](#)

Khan Academy believes that students of all ages should have free, unlimited access to top-notch educational content, and that they should be able to consume and master this content at their own pace. Khan Academy is a free platform for anyone, anywhere to access educational videos, exercises, and articles in subjects ranging from math to art history, biology to economics, health and medicine to computer science, and more.



[Pencils of Promise](#)

Pencils of Promise is a for-purpose organization that builds schools, trains teachers and funds scholarships in the developing world. Since its founding in October 2008, the organization has impacted over 232,046 children and led 589 school build projects.

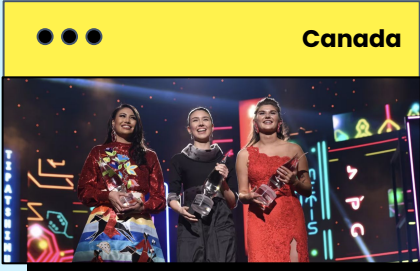


[TNTP](#)

TNTP's mission is to end the injustice of educational inequality by providing excellent teachers to the students who need them most and by advancing policies and practices that ensure effective teaching in every classroom.



Click on the nonprofit name to check out their profile on Deed!



Indspire

Indspire is an Indigenous-led national charity that invests in the education of Indigenous people for the long-term benefit of these individuals, their families and communities, and Canada. With the support of its funding partners, Indspire invests in First Nations, Inuit, and Metis students so they will achieve their highest potential.



Girls, Inc. Northern Alberta

Girls Inc. delivers life-changing programs that are preventative, comprehensive, transformational and evidence-based. Their organization strives to equip girls to achieve academically and lead healthy and physically active lives.



Aura Freedom International

Aura Freedom is a grassroots organization working in Canada and internationally to end violence against women and human trafficking through advocacy and education. They believe inclusive and intersectional education that addresses the root causes of gender-based violence and human trafficking is the most effective form of prevention and they work to provide education that is barrier-free, trauma-informed, and survivor-centred.



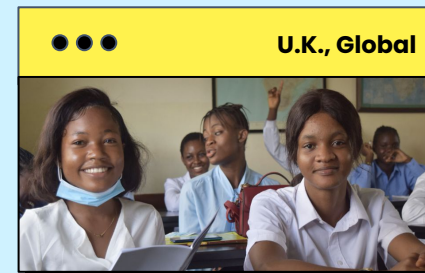
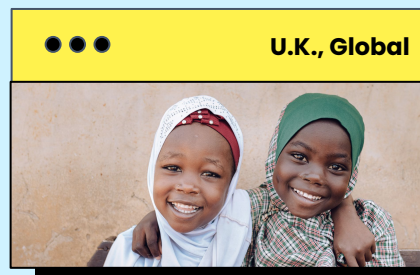
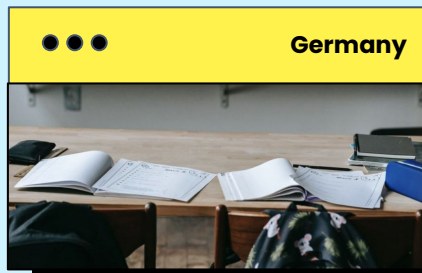
Skills for Hope Foundation

Skills for Hope Foundation is dedicated to providing educational and vocational skills development opportunities to children and adults in need locally and internationally, regardless of race, religion, or origin. These include skills development programs, educational resources, and post-secondary scholarships.

DONATE: U.K. and EUROPE



Click on the nonprofit name to check out their profile on Deed!



[Visions for Children](#)

Visions for Children's work focuses on the improvement of learning conditions and educational quality at schools in war and conflict zones. School buildings and sanitary facilities are being improved, classrooms are being equipped and pupils and teachers are being provided with essential materials.

[Theirworld](#)

Theirworld works with governments, businesses, youth, and like-minded nonprofits to develop solutions to end the global education crisis. Their Small Grant Programs offer grants to charities that work with disadvantaged young people around the world, including South Africa, America, and China. They also connect and train young people and social entrepreneurs to campaign for better education equality through their Global Youth Ambassadors program.

[Kiron](#)

Refugees and forcibly displaced persons face exceptional obstacles when accessing higher education in their host or home countries. Kiron provides access to higher education learning for refugees who lack the documents, language skills or specific study skills to enter a university or find a job. On the digital Kiron Campus, they can work towards closing a potential knowledge gap, refreshing previous knowledge, or start studying already while they fulfill missing requirements.

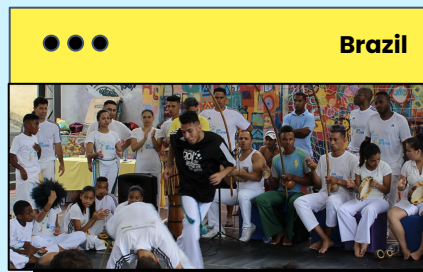
[Wonder Foundation](#)

Wonder Foundation is a woman-led charity dedicated to transforming the lives of women, girls, and their communities through quality education. They partner with local, women-led organisations around the globe to build a future where women are empowered, educated, and valued.

DONATE: LATIN AMERICA & THE CARIBBEAN

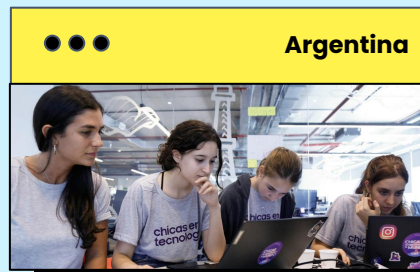


Click on the nonprofit name to check out their profile on Deed!



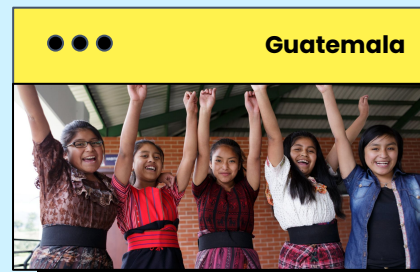
[Gol de Letra Foundation](#)

Gol de Letra Foundation aims to promote the integral education of children, adolescents and young people through sports, culture and job training.



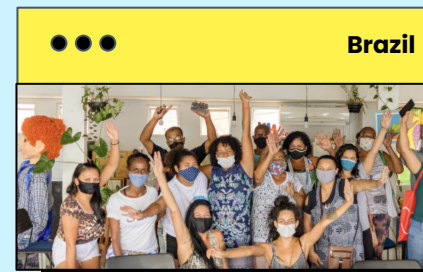
[Chicas en Tecnologia](#)

Chicas en Tecnologia is an Argentine nonprofit that seeks to reduce the gender gap in technology in the region. They work to motivate, train, and accompany the next generation of women leaders in tech.



[MAIA](#)

MAIA works for gender equity in Guatemala, a country where indigenous women receive on average three years of education, with nearly 80 percent of all living below the poverty line. Their goal is for MAIA graduates to achieve 15 years of schooling.

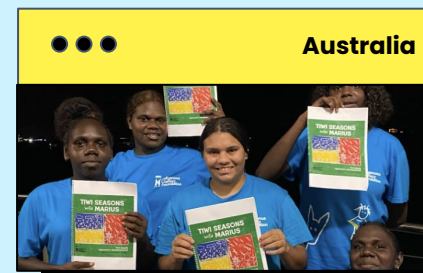
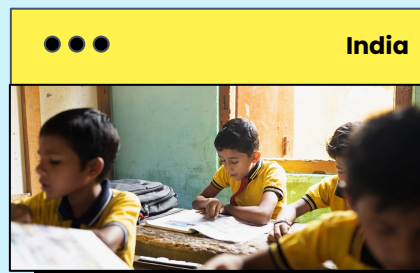
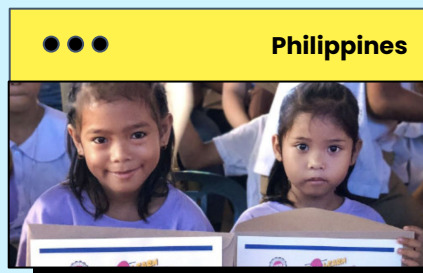


[Favela, Inc.](#)

Favela's mission is to cultivate and incubate sustainable favela-based impact ecosystems that facilitate innovation and access to education, infrastructure, and investment for favela-centric startups, nonprofits, and institutions. Favela seeks to fortify communities in the long-term, by providing their citizens with access to knowledge, networks, infrastructure, and partners that will allow them to be the protagonists of the socioeconomic development of their community.



Click on the nonprofit name to check out their profile on Deed!



Young Focus

Young Focus gives underprivileged children and young people the chance to develop themselves intellectually, emotionally, psychologically, and spiritually by means of education and personal coaching. Young Focus wants to see young people developing their (hidden) talents and gifts and, in doing so, escape the vicious circle of poverty.

Pratham Education Foundation

Pratham Education Foundation is an innovative learning organization that believes that every child should be in school and learning well. Focusing on high-quality, low-cost, and replicable interventions to address gaps in the education system, Pratham has steadily grown in both scope and size over the years, to become one of the largest education-focused NGOs in India.

BEAM Education Foundation

Helping refugees from Myanmar and underprivileged youth in Thailand, BEAM focuses on empowering youth leaders to bring positive change to their communities. BEAM seeks to enable sustainable social change for migrants and marginalized people through comprehensive education, vocational training, language classes, legal assistance, and a pathway to higher education.

Indigenous Literacy Foundation

The Indigenous Literacy Foundation works to make a difference to the lives of indigenous families by not only gifting thousands of new culturally appropriate books, with a focus on early literacy and first language, as well as programs to inspire the communities to tell and publish their own stories. In remote indigenous communities, books are scarce and literacy levels are much lower than anywhere else in Australia.

EMPLOYEE ACTIONS



- **Volunteer at a school or youth nonprofit chapter.** Enrichment programs and after-school activities are usually the first to be affected by budget cuts. If you have a skill or time to give with your community, reach out to your local school, or a nonprofit chapter (e.g., [Boys & Girls Club](#), [Big Brothers Big Sisters of America](#), [Girls Who Code, Inc.](#))
- **Join the PTA of your child or family member's school.** If your child's school isn't affiliated with the PTA (National Parent Teacher Association), it probably has a "home and school" or a booster club (independently operated clubs that function the same as the PTA, just without the national recognition).
- **Write a thank you note to school staff.** Write a thank you card to those that you appreciate at school. Your child's principals, bus drivers, and teachers all care greatly about the families that walk through our doors, and it would make their days to know how appreciative families are for the work they do.
- **Support your alumni.** Talk with with your company's human resources department or hiring managers and encourage them to recruit from your alma mater. They'll likely be excited about seeking out candidates that share your educational experiences.
 - ◆ You can also make yourself available for informational interviews to support students trying to break into your industry or company. Even if you're just a few years out of college, to a current student, your professional insight is more powerful than you know.



EMPLOYEE RESOURCE GROUP (ERG) ACTIONS

- **Host an ERG-wide Career Day.** This back-to-school season, consider that your ERG host a Career Day at your workplace for like-affinity youth groups in your local schools and nonprofits.
- **Start a mentorship program.** Kick off a mentorship program with youth and your employees. This can begin with more one-off engagements like a career discovery power hour, or internship information sessions. Connect with nonprofits, working parents, and your local schools to learn how youth in your area could benefit.
- **Schedule a Lunch & Learn.** Encourage other ERGs to think about ways that your affinity and work may intersect with various children and adolescents.
 - ◆ If you have an ERG for working parents, one sample idea is a table talk about becoming involved with [your local school board](#).

Schedule a Parent Panel to help parents support their children in developing their identity in their families, schools, and communities.

- **Schedule a school supplies drive.** Partner with a local nonprofit and have your ERG lead a school supply drive for a school or nonprofit at the precipice of the school year. The nonprofit [Kids In Need Foundation](#) has step-by-step instructions [here](#).



EDUCATE



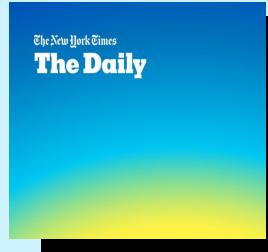
READ



[“Readers’ Thoughts on Affirmative Action”](#) (July 2023)

The Atlantic Magazine collates a range of different responses from teachers, students, and others on educational equity.

LISTEN



[“Suspicion, Cheating, and Bans: A.I. Hit’s America’s Schools”](#) (June 2023)

Stella Tan, a producer on *The New York Times*’ podcast *The Daily*, speaks to teachers and students as they finish their first semester with ChatGPT about how it is changing the classroom.

WATCH



[Girl Rising](#) (2014, 2018) travels the globe to meet nine unforgettable girls, striving beyond circumstance and overcoming nearly insurmountable odds to achieve their dreams. Directed by Academy Award Nominee, Richard E. Robbins, produced by Martha Adams, and written by acclaimed female writers, Girl Rising proves that a girl with courage is a revolution.

CRAFTING YOUR CAMPAIGN

Establish a kick-off.

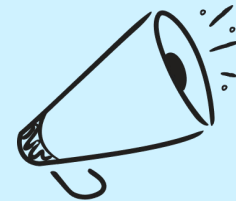
A meeting, presentation, or even an engaging email can jump-start your campaign.

Communicate with employees.

Make sure that employees know how to get involved and where to find more information. Include calendar invitations, build a custom campaign on Deed, and use Slack/Teams to promote each opportunity.

Keep up the momentum.

Stagger your programming and celebrate any and all impact along the way to keep employees engaged.



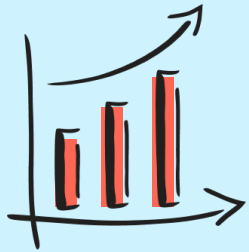
CRAFTING YOUR CAMPAIGN



With each **“Cause of the Month”** toolkit, we empower you to support organizations that can immediately benefit from volunteers and donations. Some organizations address a niche within the cause area; others address broader issues. However you engage, every hour volunteered and dollar donated makes a real difference.

Every **“Cause of the Month”** toolkit includes actionable resources, ERG initiatives, and other employee engagement opportunities. Choose what works for you and launch a campaign with timely programming that your employees want to engage in.

TRACK YOUR PROGRESS



As the month progresses, you'll want to see how your employees are making an impact.

You can track their progress on an individual level and see a snapshot of total impact throughout the month on Deed.

Key Metrics:

- Number of participating employees
- Number of employee donors and total donations
- Total hours volunteered
- Number of ERG events held

Easily track all of these metrics with Deed and our next-gen reporting features!

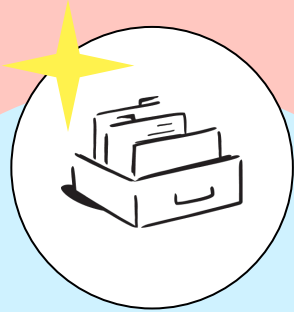
Our new survey tool means you never have to choose between quantitative and qualitative data.



Deed is not just a platform—we're your partner.

Deed's all-in-one, out-of-the-box platform provides all the features you need to run a successful social impact program. Our Partner Success team is here to support you along the way.

Deed offers:



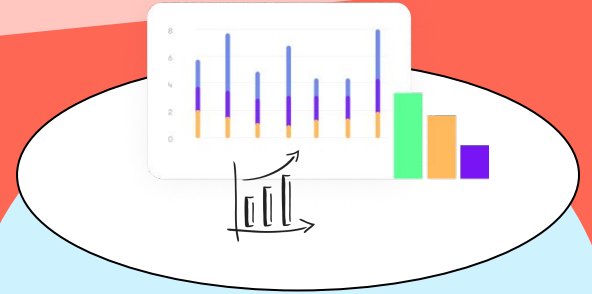
A Rich Content Library:

Exclusive partnerships and integrations provide unique opportunities.



Powerful Giving & Matching:

Streamlined processing and expedited disbursement enhance every donation.



Easy Admin and Reporting:

Cutting-edge tools make program management as exciting as it is effortless.

Your dedicated Partner Success team will optimize your program and share the broader industry insights you need to make a meaningful social impact.



AUGUST CAUSE OF THE MONTH: EDUCATION



Questions? Get in touch!
nonprofits@joindeed.com